

# Sierra Madre News

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Sierra Madre, California — Thursday, February 18, 1965

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TELEVISION AND RADIO performer John Milton Kenedy, host on the "Science in Action" TV series sponsored by the Southern California Edison, who will be speaker at the Sierra Madre Chamber of Commerce dinner, on March 8.

## Chamber of Commerce Will Install New Officers March 8

Installation of new officers of the Sierra Madre Chamber of Commerce and new board members as well as introduction of new Chamber members will take place at a ceremonial banquet on Monday, March 8, at 7:30 p.m. at the Flamingo, 130 W. Huntington Drive, Arcadia.

Newly elected Chamber president, Ronald Thurston, will speak on the subject, "On the Ball." Guest speaker of the evening will be television and radio performer, John Milton Kenedy, who is host on the "Science in Action" series sponsored by the Southern California Edison Company. His subject will be "The Learning Gap — A Threat to Freedom."

Many door prizes will be awarded during the evening. Future Chamber of Commerce plans will be disclosed. Among the new members of the Chamber given special recognition will be the Bank of America, whose official opening day in Sierra Madre will be February 19. Dinner reservations for the occasion should be made in advance and tickets secured, which may be done by telephoning the

Chamber office, EL 5-7141, between the hours of 10 a.m. and 2 p.m. Dinner will be served at 7:30; friendship hour is set at 7.

## Nurse's Profession Recruitment Tea

The annual Recruitment Tea for students interested in the nursing profession will be given by the Pasadena District Two of the Women's Auxiliary to the Los Angeles County Medical Association on Thursday, February 18 from 3:30 to 5 p.m. at the Huntington Memorial Nurses' Residence, 87 Congress Street in Pasadena. Gordon Gilbert, administrator of the hospital, will discuss "Career Opportunities in Nursing." Miss Helen Hancock, supervisor of surgical nursing, will explain "Nursing Education Today." Also present will be student nurses from Pasadena City College, St. Vincent's School of Nursing and Los Angeles State College. These students will answer questions from the guests.

Planners for the tea include Mrs. Robert J. McKenne, health career chairman, and Mrs. James T. Helsper and Mrs. Ernest V. deMoss.

## New Commissioner Introduced

### SM Planning Commission Has Fruitful Study Session

The Sierra Madre Planning Commission met in an earnest, well organized study session, Thursday, February 11 in the Council Chambers.

Sitting in on this study session were Commissioners Hartman, Couchman, Poolman, Casey, Levy, Chairman D'Arcy, new Commissioner Howell, Councilmen King and Rule and Larry Adams. Chairman D'Arcy opened the meeting, pointed out that this was a study session, no action would be taken, no voting would take place, just a discussion and in his viewpoint there were two alternatives, drop things as they are concerning the R-3, or modify the now existing R-3 Ordinance.

All Commissioners felt that the present ordinance could be upgraded, for the betterment of the city and all concerned, so an open discussion followed.

Using as a guide and comparison, now existing Sierra Madre Ordinance, Arcadia type Ordinance, and Monterey Park Planning

WEATHER		
	High	Low
Feb. 9	70	43
Feb. 10	66	40
Feb. 11	66	39
Feb. 12	65	39
Feb. 13	67	41
Feb. 14	74	43
Rainfall to date	7.12"	
Year ago to date	7.43"	

# B of A To Hold Grand Opening

## Life Memberships Presented By PTA To the Rule's

The Sierra Madre PTA Founder's Day Program entitled "Founder's Day Funnies" was held on Monday, February 15 at the Sierra Mesa School cafeteria.

The program was specially written by Mr. and Mrs. Dean Bottorff with a funny paper theme which led to the presentation of two Honorary Life Memberships to Mr. and Mrs. Ralph Rule for their dedicated service to youth through community efforts.

Mr. and Mrs. Rule have served the Sierra Madre PTA in the capacity of co-president, co-vice presidents and co-chairmen of the extravaganza. Mrs. Rule has also served as room mother and newsette chairman. She is currently parliamentarian for the Pasadena PTA Council and serves on Dr. Jenkins transportation committee. She has been active in the area Campfire Girl program and the Arcadia Assistance League. Mr. Rule has served as chairman of the Sierra Hastings District Campfire Girls' program. He has served as Sierra Madre Rose Float chairman for two years and has been a Sierra Madre City Councilman for several years.

Favorite funny paper characters, including Dennis the Menace, Superman, Brenda Starr and Terry and the Pirates, plus many more made their appearance and entertained the audience. Barbara Dunnigan, masquerading as Orphan Annie, made the Honorary Life Membership award presentations.

Others participating in the skits were Mr. and Mrs. Red Wait, Mr. and Mrs. Dean Bottorff, Carl Cheadle, Lee Skarin, Ralph Rule and Mrs. E. M. Embree. The yearly presentation of Honorary Life Memberships by the California Congress of Parents and Teachers enables thousands of worthy students to pursue their college work with the aid of loans or scholarships in the field of humanities.

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## Les Trente Amies Fashion Show Benefit Feb. 24

"Vive la Vogue" is the theme for the twelfth annual fashion luncheon of Les Trente Amies, to be presented Wednesday, February 24, at the Coconut Grove in the Ambassador Hotel. Cocktail hour is to precede the noon luncheon.

Mrs. Gene Vance is chairman of the benefit which will raise funds for the Pasadena Tuberculosis Association. Mrs. Jules Thibaut, president of Les Trente Amies, explains the club is dedicated to volunteer work, and all proceeds will be used for patient service.

Louise Bockman, will commentate an all California designers show.

Assisting Mrs. Vance are: Mrs. James Andrews, raffie; Mrs. Jack Mayhew, door prizes; Mrs. Sidney Miller, program; Mrs. Merle Mead, invitations; Mrs. Glen Tatum, table reservations; Mrs. Norman Buckle, publicity; Mrs. Richard Roberts, table decorations; Mrs. Stanley Krugman, stage setting; music will be presented by Emile Wycough.

Hostesses for the show will be Mrs. Theodore Arnds, Mrs. Lawrence Bohman, Mrs. John Cole, Mrs. Dale Gardner, Mrs. William Martin, Mrs. William Rowe, Mrs. Sydney Swiss, and Mrs. William Linden.

Tickets or information may be obtained by calling Mrs. Mead, SY 6-4051 or Mrs. Thibaut, 355-0236.

## Souvenirs and Refreshments Served All Day; Everyone Is Invited

The Sierra Madre branch of Bank of America will be dedicated tomorrow, February 19, morning with the planting of a slip from the city's famed wistaria vine.

At 9:30 a.m., civic and bank dignitaries will set the vine in place in front of the bank at 350 West Sierra Madre boulevard. Symbolic of the bank becoming part of Sierra Madre's business community, the vine will grow with the branch and the city.

Representing Sierra Madre in the ceremony will be Mayor S. L. Sorensen, Chamber of Commerce President Ronald Thurston, and Rose Princess Sheryl Fleming. Manager, Hugh Barton and Senior Vice President Robert L. Gordon will represent Bank of America.

At 10 o'clock the branch will open for business and an all-day "bankwarming" lasting until closing time at 6 p.m.

Refreshments will be provided and served by the Sierra Madre Woman's Club, Mrs. William E. Maxwell, president.

There will be souvenirs for both children and adults, and a rare opportunity to win some genuine "free samples." The "samples," in the form of savings accounts

## Alverno Guild Meets Feb. 14

The monthly meeting of the Mount Alverno Guild will be held at the Villa, 200 N. Michillinda Ave., Sierra Madre, Wednesday, February 24, at 12:30 p.m. A most interesting program is on the agenda, according to Mrs. Willard Chandler, program chairman.

Mrs. William Keith, guest speaker and member of the Sierra Madre Library staff, will review several books. A graduate of the University of California, at Los Angeles, Mrs. Keith was formerly a member of the Sierra Madre Nursery School staff, and is currently completing her Library Degree at Immaculate Heart College.

President of the Guild, Mrs. Earl P. Snyder, cordially invites all members to bring guests.

At the close of the business meeting a coffee-desert will be served by the hospitality chairman, Mrs. Daulton Gaines, and her assistants.

## \$7.4 MILLION?

County Supervisor Frank C. Bonelli today said he wholeheartedly supports the action of County Counsel Harold W. Kennedy in seeking reconsideration by the State Supreme Court of its approval of \$7.4 million in damages and interest in the Portuguese Bend earth slippage case.

Bonelli said the Board on February 9 authorized Kennedy to file a petition for rehearing against the award, handed down unanimously by the Supreme Court on January 22. The court held the County must pay because road construction triggered a 1956 slide which destroyed or damaged some 145 homes.

"A precedent has been set by this decision that would have dire consequences for every public agency and its taxpayers if allowed to stand unchallenged," Bonelli asserted.

"We ought to try to procure remedial legislation to establish a new doctrine, if necessary, that is not going to place such a disastrous liability upon the already overburdened County general taxpayer."

The judgment was affirmed solely on the theory of inverse condemnation, Bonelli pointed out. There was no finding of negligence or contributory negligence by the courts.

"This decision has extended the liability of public agencies beyond a point it has ever been extended before in this State," he exclaimed. "The effect is to make the public insurers against any physical damage which may result from the construction of a public improvement."

The Supreme Court held that it is better for taxpayers as a whole to absorb the cost of liability for damages instead of the owners of the damaged property.

Unless the court grants the rehearing petition, the \$7.4 million judgment becomes final on February 21.

## 2 Rescued By Teams

Two injured, 12-year-old Pasadena boys were rescued Friday night by members of the Sierra Madre and Altadena Search and Rescue Teams.

Larry Kobett of 425 N. Sierra Madre Ave. and Mark Greenwalt of 114 Hollister Ave. along with two of their 11-year-old friends, Russell Davis and Frank Young were short-cutting down the rugged mountain slopes east of Eaton Canyon when Kobett lost his footing and tumbled down a chute landing among a pile of rocks some 50 feet below. He was moaning and nearly unconscious when his companions managed to reach him. While Young stayed with the injured youth, Greenwalt and Davis headed for the Henniger Flats Road seeking help. But they became caught in a narrow canyon and in an effort to climb out, Greenwalt fell down a dry waterfall, gained his feet only to stagger off another smaller one and there he lay unable to continue while Davis screamed for help.

A passing Scoutmaster heard their cries and called the Altadena Mountaineers who called the Sierra Madre Team for assistance.

In a hard three hour operation, both boys were carried out by litter and sent to St. Luke Hospital for treatment. Kobett suffered a fractured wrist, possible skull fracture, cuts and abrasions from his fall. Greenwalt suffered a broken rib and wrist injuries.

## Florence Thayer Succumbs Feb. 12

Mrs. Florence Wilson Thayer, age 83, passed away February 12 at the Parkwood Convalescent Hospital after a lengthy illness. She was originally from Cleveland, Ohio, but had lived in Sierra Madre for the past 27 years. Her home was at 153 S. Hermosa St.

Surviving Mrs. Thayer are her sons, Francis W. Thayer of Sierra Madre; R. M. Thayer of Pasadena; and David Thayer of Carlsbad, Calif. Also 12 grandchildren and six great grandchildren.

Memorial services were held on February 15 at the R. M. Thayer residence, and committal was private at the Pasadena Mausoleum. Arrangements were made by Ripple Mortuary.

## Clarence Noshier, 43 Year Resident, Succumbs Feb. 15

Clarence Clayton Noshier, age 68, passed away at home, 265 N. Mountain Trail, Sierra Madre, on Monday, February 15 following a very lengthy illness.

Mr. Noshier was originally from Mt. Vernon, New York, and had made his home in Sierra Madre for the past 43 years and was employed as a plumber with the Sierra Madre Hardware Company for 35 years. He was a veteran of World War I and a member of the VFW for 29 years.

Survivors include his wife, Edith of the home address; a son Clayton C. Noshier of Sierra Madre; two daughters, Mrs. Sam Embree and Mrs. Brad Cushing; both of West Covina; two sisters, Mrs. Nell Van Dore of New York and Mrs. Lillian Mueller of Florida; a brother, George Noshier of New York and eight grandchildren.

Graveside services were held Wednesday, February 17 at 11 a.m. at Rose Hills Cemetery, with Rev. George W. Lindsay officiating. Arrangements were made by Ripple Mortuary in Sierra Madre.

## Mr. Pizza Celebrates First Anniversary in Sierra Madre

Sierra Madreans have been enjoying the excellent eating provided by Mr. Pizza for a full year now. February 19 is the first anniversary of Mr. Pizza in Sierra Madre, and the owners Mr. and Mrs. Rolly Brice report a busy and prosperous year, supplying the 48 different varieties of pizzas for their demanding public.

Mr. Pizza is located at 129 W. Sierra Madre Blvd. and has gained popularity thru the quick, efficient take-out service, in addition to the excellent quality and wide range of varieties.

One of the outstanding events of Mr. Pizza this past year was their venture in producing the largest pizza in the world, and to date have had no challenge. The pizza was 180 sq. ft. six feet by 30 feet. Mr. Brice says it took quite a few hours and "pot full" of ingredients, but the end result was well worth it.

Mr. Pizza is closed on Mondays, but observe the following open hours of 11 a.m. to 9 p.m. Tuesday thru Thursday and 11 a.m. to 11 p.m. Friday and Saturday and 11 a.m. to 9 p.m. on Sunday.



EARL NEWKIRK JR., manager of Foothill-Rosemead Branch of Pasadena Foothill Savings & Loan, welcomes Charles and Herta Rogson to their new shoe repair shop in the Foothill-Rosemead Shopping Center.

## New Shoe Repair Shop In Foothill-Rosemead Center

Newly located in a neat, well-arranged shop in the Foothill-Rosemead Shopping Center is a master shoemaker who came to Pasadena from Germany by way of Argentina — and gives thanks every day that he now is in America.

He is 61-year-old Charles J. Rogson, a native of Posen, today a part of Communist-dominated Poland. With his attractive wife, Herta, Rogson operates Hans' Shoe Repair Shop at 3583 Foothill Blvd., in the heart of the Center.

Fluent in English, German and Spanish, Rogson told the other day of studying his shoemaking trade for four long years before appearing before an official board to demonstrate his knowledge and skills.

"The first time I went before the board my hands felt as if each had five thumbs," he recalled. "I failed the examination."

Rogson went back to school for a few months, then returned for a second test. This time he passed

with honors. He worked at his trade for a number of years. Then in 1947, after enduring the grim war and postwar years in Europe, he moved to Argentina.

"But we would rather forget those times," he said. "We are just happy that today we can be in the United States."

After a decade in South America during which he operated a shoe repair business, he came to this country in 1957 and settled in San Francisco. Again he opened a successful shoe repair shop. By 1963 he was ready to retire.

A trip to Southern California last April took him by chance to the Foothill-Rosemead Shopping Center. He saw a golden opportunity to build a thriving shoe repair business based on high quality workmanship and materials. Soon he was back at his last.

"We are grateful for the many new friends we have made since coming to Foothill-Rosemead," Rogson declared, "and for the warmth of the welcome that so many people have given us."

Since moving to Southern California the Rogsons have lived in Hollywood, but they are planning to make their home in the Hastings Ranch area.

## Pioneer Day Honors SM First Mayor

Pioneer Day in Sierra Madre will be observed on Tuesday, February 23, by the Sierra Madre Kiwanis Club, in a special luncheon in honor of the city's first mayor, Charles W. Jones. Many interesting incidents and details of the founding of Sierra Madre will be presented.

Invitation is extended to any Sierra Madrean, young or old, to attend the luncheon, which will be held at the Women's Club, W. Sierra Madre Blvd., at noon.

Those wishing to attend the luncheon are expected to make reservations by Saturday, February 20, by calling Postmaster Charles E. Louk, EL 5-3350, or Kiwanis President Dave Kirkpatrick, EL 5-3311.



A PEEK INTO the special luncheon of the Sierra Madre Kiwanis Club planned for February 23, in their second presentation of Sierra Madre's "Man of the Year" award. Pictured is C. W. Jones (center) Sierra Madre's first mayor, and this year's "Man of the Year"; John Curtis, chairman of the special award event, and Dr. Kirkpatrick, Kiwanis president, presenting the special plaque.



The natives are becoming restless, in fact in some of the tepees the chant is becoming louder and louder, and some have beaten themselves into quite a frenzy and are constantly fanning the breeze to kindle the fires within others. . . . What is the cause of this disturbance? I will try and list them chronologically. . . .

1. Hillside development.
2. R-3 Emergency Ordinance.
3. New Civic Center.
4. High Taxes.
5. Suffolk Street Opening.
6. City Administrator.
7. Commissioner Poolman.
8. Lost Communications.
9. Government by Petition.
10. Canyon disturbance.

What do the natives want? . . . Having sat in on most of the governmental meetings and listened to the pros and cons of the various subjects, the following is my interpretation of the unrest.

Since the floods and damage of last April and the appointment of the Ad Hoc Hillside Committee, it is very plain to see that this faction, wants all Hillside Development to stop. They term it as an "unsafe" venture, when thousands of cubic yards of dirt are removed and cuts and fills are of a great proportion. Every time they are successful in placing a restriction on this type of development, the ire of the developer and real estate people is fanned to a fever. When the City Government must recognize the rights of individuals, they are condemned without respect. . . . the unrest here will be long, stricter regulations will be forthcoming, but developers and land owners will consistently work around them, as they are a persistent group.

The R-3 urgency ordinance was withdrawn at the regular meeting of the Council Tuesday evening, February 9, but the study session will continue for quite some spell, because the Commissioners and Council are too far apart in their thinking. Many of the factors in the R-3 urgency ordinance will show up in the new ordinance to be presented to the Council in the near future. R-3 developers, land owners and investors take note, there will be an up-grading in apartment house building, don't be caught in the squeeze, could happen any moment.

The new civic center will again come to the forefront within a very short time. Costs are soon to be known, and what they are will plot the course of the City Council. . . . Hold on to your hats, this one could be a dilly.

With the budget soon to be considered, about May and June, this year will see the natives have much activity in hearings. Taxes this year hit the ultimate high, some may loose their tepees, and they are not going down without a fight.

Suffolk street extension is getting closer and closer, some hold outs may beat this into a situation, but it is needed and little opposition from the natives will be made. . . . there's bigger fish.

—Please turn to Page 2



## SM Planning Commission Study Session

the chairman again made known that this was a discussion only, no vote could or would be taken on the consensus of opinion of the commissioners, but so that all could think of these points, debate, study and modify them he went over them and voiced what he thought was consensus of feelings.

1. Lot area for dwelling unit — 1800 sq. ft.
2. Front yard requirement — stay as is at 25 ft.
3. Side yard requirement — 10 ft.
4. Rear yard requirement — stay as is.
5. Parking requirements — 2 to 2 1/2 spaces per unit.
6. Driveway width — stay as is.
7. Parking space size — 8 1/2 to 10 ft.
8. Driveway landscaping — should be some.
9. Usable open space — approximately 10 to 15 per cent includes side yard, excludes driveway, front yard.
10. Floor area per dwelling unit — the Commissioners felt here they needed advice, opinions from Apartment Owners Association.
11. Length of building — unknown.
12. Storage space — yes.
13. Utility space required — definitely needed no set

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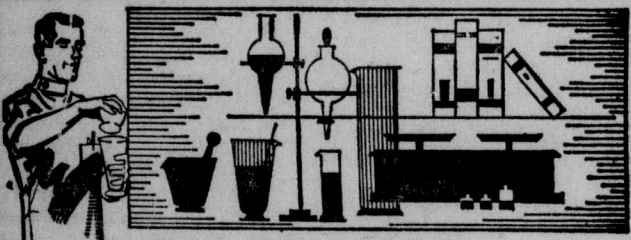
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### Security First Announces Unique Service

A unique banking service, called Ready ReservAccount, is being launched this week by Security First National Bank. The program is designed to put a cash reserve behind the checking accounts of customers whose credit standing qualifies them to participate.

The service is only for checking account customers, bank officials emphasized. The plan works in this manner:

A checking account customer fills out an application and submits it to his branch manager. On approval, a mutually agreeable line of credit is placed behind the checking account for use in case of emergencies, unexpected bills and other worthwhile needs. The Ready ReservAccount is set up cost free. To draw on the account, the customer merely has to write a personal check. Funds will be automatically transferred from the Ready ReservAccount when the amount in the checking account is insufficient to pay the check. A continuing reserve is available for the unused part of the Ready ReservAccount.

If the money used is paid back within the first 25 days, there is no interest charge. If the customer wishes to repay over a longer period, payments with interest are arranged.

Security Bank checking account statements for Ready ReservAccount Customers will show regular checking account balances. Ready ReservAccount amount owing and the balance remaining in the Ready ReservAccount.

### Cystic Fibrosis Guild Announces Bridge Scores

Mrs. Robert Hunt, president of the Hastings Ranch Guild for Cystic Fibrosis, has released partial scores in the group's annual bridge tournament. The tournament began last October and will continue through May. All proceeds are turned over to the Cystic Fibrosis Fund.

After three rounds of play, tournament one is being led by Carol Benedict and Barbara Cary with 7860. Tournament two: Margaret Torrey and Dee Emerson, 10,310; tournament three: Pat Giangregorio and Lois Boland, 10,720.

Couples tournament one, the Edward Rosies have 7350 points; tournament two, Mr. and Mrs. Warren Clement, 4810; tournament three, Mr. and Mrs. Charles Goldworthy, 9710; tournament four, Mr. and Mrs. Gordon Templar, 13,520.

Mrs. Gordon Wright is chairman of the tournament and urges everyone participating to play their games on schedule and mail the scores to her promptly.

### Crib Crop

Mr. and Mrs. Gene Newman very proudly announced the birth of their first daughter on February 1 at Saint Luke Hospital. Little Miss Joyce Ann weighed 7 pounds 7 ounces when she arrived at 8:24 p.m.

Happy to have a sister at their home at 115 N. Baldwin Ave., Sierra Madre, are Paul, 6, and Steven, 17 months old. The thrilled grandparents are Mr. and Mrs. Norman Dirks of Sierra Madre, and Mr. and Mrs. T. V. Newman of Oregon.

Attend the Church of your choice this Sunday

### Villa Views

By Toni Maurin

SYcamore 7-9634

My husband came home the other day and said "You should see the secretary down the way from us, she's a peroxide blonde now" . . . I quickly informed him that he'd better forget that expression because it most certainly dated him.

No longer does a girl bleach or henna her tresses. She treats them tenderly with "Loving Care," "Born Blonde" or one of the many other tints or dyes that are almost guaranteed to make my lady loveable and danceable.

Gone are the days when a woman can mature gracefully as nature intended . . . You are threatened with dire consequences of unpopularity and quiet solitude if you don't do something about your hair. Talk about making a woman feel insecure. Someone asked me the other day if I had my hair tipped white and I just plain said yes. I was a little embarrassed to let them know that my hair was just plain naturally gray and I like it that way. Of course, I will have to admit no one has asked me to dance lately . . . Maybe I'd BETTER see my hair dresser . . . she'll know what to do!

I've never seen a group of people that have more fun doing what they're doing than the Eugene Field parents as they go into full swing on their coming talent show. The theme of this year's production is "Confusus Say" and each act will be based on some well known proverb.

I understand the tickets will go on sale in just a few days and they have an almost immediate sellout. The dates of the performances will be March 11, 12 and 13 in the school cafeteria. I am sure this is a program you won't want to miss and the price is right, \$1 for adults and 50 cents for children.

The ticket chairmen this year are Mrs. John (Marguerite) Horne and she can be reached at EL 5-2104, and Mrs. Gordon (Barbara) Hyde and her telephone number is EL 5-2222. Mrs. Robert (Mary) Skamsner is the

show chairman and Betty Gruwell is directing the acts.

### Cub Pack 381 Hosts Blue and Gold Dinner

Pack 381 will hold its annual Blue and Gold Dinner at Sierra Madre School Cafeteria on Friday, February 18 at 6:30 p.m. All Cubs and their families are invited to this pot luck dinner. Beverages and dessert will be provided for a nominal charge.

An honored guest and featured speaker will be Sierra Madre Chief of Police James F. Bale. Other guests will be several members of Sierra Madre VFW Auxiliary and Mrs. Marie Olewicz who will be presenting new flags to the pack. Finally, several Cubs from the Webbs Den will be graduated into scout troops.

In the past this dinner has been a highlight of the pack activities. This year is no exception with over two hundred Cubs and families expected to attend.

On January 30, about 45 Cubs and parents enjoyed a hike and hot dog roast at Chantry Flat. It was the first hike this year for the group and except for a few wet feet worked out perfectly.

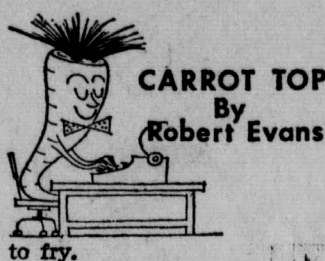
Pack 381 was honored recently when Marshall Sielen received an award in the Nathan Hale Essay Contest. This contest is sponsored by the Freedoms Foundation at Valley Forge in cooperation with the Boy Scouts of America.

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CARROT TOP  
By Robert Evans

to try.

—CT— We have gathered the information that the City Administrator is gathering in too much power . . . We have heard rumors of recall to remove him from office . . . This we doubt, as a recall takes money, time and exposure, this will probably rock along until the election of April, 1966, and then watch the fur fly . . . New councilmen, if there be any, will soon find they are governed by laws and codes, and after in office will soon find that the same yoke is about their necks.

—CT— Commissioner Poolman is ten years late . . . All of his efforts are in trying to shut the barn door when over half of the horses are out and a stampede is in progress . . . We will admit that all of his efforts are in the direction of "upgrading" our community . . . I see no personal gain, but I do see a man run through the mill with a heavy kick in the seat of the pants . . . He's not a quitter, pressure may be asking for his resignation, if he does it will be from abuse and low salary, not that he does not believe in his approach.

—CT— Lost communications was brought out last week on page one, and from petitions presented, a good expression of becoming a government by petition is being asked, but the Council is ignoring the petition signers and adhering to rules and regulations.

—CT— The Canyon may well be in the "soup" again. This seems too "juicy" of an area to keep out.

—CT— In closing this week, let me say that the ten items above mentioned, are causing me to lose a little sleep lately . . . Are we on the verge of emerging from our "cacoon" of a small sleepy community to a metropolitan area . . . Your guess is as good as mine, I hope, I hope, I hope.

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### Elementary School Menu

FEB. 22 - 26, 1965  
Monday—Holiday.  
Tuesday — Ham burger and fixings of pickles, cheese and potato chips, buttered green beans, apricot cobbler and milk.  
Wednesday — Tacos, buttered corn, lettuce salad, chocolate pudding, buttered French bread and milk.  
Thursday — Oven friend chicken or meat loaf or roast beef and gravy, mashed potatoes and gravy, buttered peas, orange slices, buttered corn bread & milk.  
Friday — Toasted cheese sandwich, buttered carrots, fresh spinach salad, prunes, buttered yeast biscuit & milk

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Reg. \$12.50 ..... \$8.45 Reg. \$15.00 ..... \$12.45

Other Name Brands ..... From \$15.00

Tints ..... From \$8.50 ALL WORK GUARANTEED



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# STARTS TODAY! FORD DEALER ANNUAL WHITE SALE!



'65 Ford Special Custom 2-Door Sedan

## SPECIAL PRICES DURING THIS SALE!

Now! Specially ordered, specially equipped, full-size '65 Fords at tremendous savings—but for a limited time only! Choose between America's biggest new six-cylinder engine or sizzling V-8—both with silken-smooth, 3-speed Cruise-O-Matic transmission standard! Hurry in . . . while there's still a choice of colors and 2- or 4-door models!

### SPECIAL EQUIPMENT PACKAGE INCLUDES:

Cruise-O-Matic transmission with 240-cu. in. Big Six standard or hot 352-cu. in. V-8 option  
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• Door-to-door carpeting • New narrow-band white sidewalls • Deluxe wheel covers  
• Heater-defroster • Plus: special deals on V-8's with air conditioning and power steering! Come clean up on the savings!

See your Ford Dealer for his low Selling Price

**CARL HANSEN FORD**  
120 W. SIERRA MADRE BLVD. SIERRA MADRE, CALIF.



## Beginning Bridge Instructions

The Pasadena Department of Recreation, 1501 E. Villa St., is sponsoring beginning bridge instruction starting Tuesday, February 23, 7:30 p.m. and Thursday, February 25, 1 p.m. Mrs. Pat Kavanaugh is instructor for both day and evening classes.

All classes will be taught the Goren Count Point System of play. Instruction will consist of a lecture period, followed by supervised play of hand.

Registration must be made prior to the day of each session at the Jefferson Recreation Center, 1501 E. Villa Street. Information may be obtained on these and other bridge classes by calling 793-9177.

**VISIT OUR NEW Maternity Shop**  
Complete Line in Latest Fashions For Expectant Mothers  
**Brillson's**  
516 S. Myrtle  
Monrovia  
357-1488

Seen And . . .

## HEARD

. . . About Town

### RETURN OF DIPHTHERIA — A CAUSE FOR ALARM

For years our populace has been virtually free from this killer disease but in recent months there has been a flare-up, and this emphasizes the need for immunization, particularly in children. Since the advent of the antibiotic drugs diphtheria has been a "rare" disease, but recently a sizeable number of cases have been reported. The diphtheria organism is always present, living in the throats of healthy carriers and of persons who may, for a short time, become infected with these germs but not ill with the disease.

So long as children are kept immunized the organism cannot take hold in their bodies and produce this dread disease, thus an outbreak cannot occur and we will again have diphtheria in check. Immunization is most important now as outbreaks are most likely to occur in these winter months. Ordinarily immunization starts at one month of age and booster doses are given during childhood and the school years.

See your family physician for complete information, he will give you all the necessary details, and by the way — did the caller see you last week for the Heart Fund? If you were missed or not at home stop in at our pharmacy and we will forward your contribution to them.

Rudolph R. Hartman

**Hartman**  
**Rexall Pharmacy**

AT 29 NORTH BALDWIN  
IN SIERRA MADRE — PHONE 355-3311

## Pasadena Area Girl Scout Council Plan Spring Garden Tours For 1965

Mrs. William H. Allen of Pasadena has accepted the chairmanship of the Girl Scout Spring garden tours for the second year which are sponsored annually by the Pasadena Area Girl Scout Council, according to Mrs. William Maloney, president.

This will be the 32nd year of the tours which began in 1931 to raise funds for the campership development. In that year there were five tours with five gardens on each tour and the total raised was \$77. As the years have progressed, the funds are used for the improvement of three Girl Scout camps: Singing Pines near Chilo, Camp Mariposa in Altadena and Camp Mission Ranch near Oceanside.

Girl Scout "Cadettes" (grades 7 and 8) will begin the sale of tickets on February 19.

There will be three tours with four gardens on each tour in the vicinities of Pasadena, San Marino and Arcadia. The dates are March 6-7; March 20-21; April 3-4.

Mrs. Allen has been active in troop and council work in the Pasadena Area Girl Scout Council and is a member of Las Hermanas Guild

## Shakespeare Club Presented With Book Reviewer

Mary Dorr, listed in "Who's Who of American Women" as an outstanding book reviewer and lecturer, will be presented to the Shakespeare Club of Pasadena on Tuesday, February 23, at 1:30 p.m. by Mrs. Walter L. Benedict, program chairman.

Mrs. T. William Heidner, president, will preside at the noon salad luncheon. Mrs. Marvin R. Ives, director of the Philanthropy Department, will introduce Major Vivian K. Johnson, administrator of the Salvation Army Booth Memorial Hospital, who will speak on the Salvation Army's Humanitarian services.

A social hour in Stratford House will follow the afternoon program. Mrs. Robert Earl Price, chairman, has on her committee Mrs. John A. Asher, Mrs. George A. Cox, Mrs. Arthur E. Eggert, Mrs. Jarvis L. Cox, Mrs. Jack Rosander and Mrs. James W. Arrington.

## Local Kiwanians Go To Monrovia Inter-Club Meet

Paul Carter presented the program at this week's meeting of the Sierra Madre Kiwanis Club, which was the viewing of the fabulous color slides of the Australian Alps, that Mr. Carter took while on his delightful vacation.

Eleven local Kiwanians attended the Inter-Club breakfast meeting in Monrovia of the Monrovia Industries Tuesday, February 16. Those attending were Dr. David Kirkpatrick, Joe Grippi, Bob Hatfield, Bill Stoddard, Henry Nelson, Walt Fader, Carl Brand, Knox Hagar, Frank Dolph, Postmaster Charles Louk, and Cliff Grassly.

Although this Inter-club meeting took place at 7:30 a.m., the reports are all Kiwanians finally got their eyes open after that first cup of coffee and had a great time.

The real Bargains are found in the Classified Ads

## Social and Club Activities



**'MEMOS' FROM YOUR Stylist**

by LOLITA

This week let's clear up a couple of misconceptions concerning hair. We may, for example, find ourselves annoyed to the point where we speak of pulling someone's hair "out by the roots." This would be quite a chore for the simple reason that hair does not have roots . . . Contrary to the belief in some quarters that hair growth is a rather consistent half inch per month, the truth is that hair grows in relation to its diameter. Larger diameter hair can grow as much as three times as fast as hair of the small diameter and the rate of growth can be expected to fall between four and twelve inches per year with few exceptions.

Which reminds us . . . the policy at PETITE BEAUTY SALON is to provide the finest in hair grooming and care of any type . . . with no exceptions. Close attention to detail, a world of experience and training and a desire to perfection, work for you at PETITE BEAUTY SALON, 185 W. Sierra Madre Boulevard, Phone: EL 5-8041 . . . For Styling and Coloring . . . Call LOLITA, BETTY, MILDRED, VIOLET, FRANCES OR SUE . . . For TIPPING & FROSTING: Call VIRGINIA OR JUDY . . . For MANICURING Call GLADYS . . . Parking in the rear . . . Open 6 days . . . evenings by appointment . . . We serve Coffee.

THIS WEEK'S HELPFUL HINT: If you use perfume infrequently try blowing on the stopper before replacing it in the bottle. This makes a better seal and reduces evaporation.

## Dauben Honored Again As Winner

A Claremont Men's College junior, in competition with students from more than 100 colleges and universities, won second place in a national forensic tournament in extemporaneous speaking.

Joseph Dauben, a member of the Claremont Colleges Forensic Society, won the second place award at the Harvard University Forensic Tournament, Cambridge, Mass., February 5-6, speaking on "Current National and International Problems."

Dauben, son of Mr. and Mrs. Elmer J. Dauben, 401 N. Sunnyside, Sierra Madre, was a second place winner in debate at the University of California, Santa Barbara Debate Tournament last fall.

Eaton Canyon Women played a windy Select Nine Tournament with the following winners:

A flight, Bernie Andrews, 26½; Dottie Lich, 28; Betty Hall, 31½.  
B flight, Doris Pooler, 24½; Dede Dager, 31½; Mary Turner, 34.  
C flight, Sylvia Sipe, 25½; Doris Krause, 28½; Fran Wall, 29½.  
D flight, Marguerite Fredrickson, 27; Jean Harold, 28; Nancy Pleas, 33.

Neither fame nor fortune Abraham Lincoln's son, Willie, contracted pneumonia and died. Calvin Coolidge's son, Calvin Jr., died from blood poisoning. Neither the fame nor the fortune of these presidents saved these boys, yet today, just a few dollars' worth of "wonder drugs" might have saved them.

Yes, today's prescription is the biggest bargain in history. Rely on our Pharmacist to fill your next prescription promptly and accurately.

**NEITHER FAME NOR FORTUNE**

YOUR **Rexall** PHARMACIST



Abraham Lincoln's son, Willie, contracted pneumonia and died. Calvin Coolidge's son, Calvin Jr., died from blood poisoning. Neither the fame nor the fortune of these presidents saved these boys, yet today, just a few dollars' worth of "wonder drugs" might have saved them.

Yes, today's prescription is the biggest bargain in history. Rely on our Pharmacist to fill your next prescription promptly and accurately.

**Hartman**  
Rexall Pharmacy

29 N. Baldwin EL 5-3311

## Plan Review For Today's Woman

With the captivating title "Frankly Feminine," popular Pasadena Mrs. Roger Cary Rumsey will present personalized book reviews of eight current books of special interest to Today's Woman.

The Braille Clubhouse, 386 S. Los Robles Ave., Pasadena, will be the setting for the event to be held on Tuesday, March 2, at 10:30 a.m.

Sponsored by the Pasadena Alumnae Chapter of Delta Gamma all proceeds will benefit the Vista Nova Home for the Blind in Pasadena. The goal of Vista Nova, a non-profit corporation, is to provide suitable and decent facilities for the sightless of this general Pasadena area who are in need of a boarding-home including educational and recreational activities. When sufficient funds permit, an infirmary is also planned.

Nationally, Delta Gamma dedicate themselves to "Aid the Blind" projects and local alumnae are hopeful that through their efforts, the Vista Nova Home will be aided in their financial endeavors.

Mrs. Rumsey is well known for her interesting, humorous and entertaining

## Shelby A. Cowart Succumbs After Brief Illness

Shelby A. Cowart, age 71, of 115 Lowell Ave., Sierra Madre, passed away in a Los Angeles hospital Tuesday, February 9, following a brief illness.

Mr. Cowart was a retired policeman with the Los Angeles Police Department, originally from Mississippi, he had lived in California for 40 years and in Sierra Madre for many years. He was an active member of the Bethany Church.

Survivors include a wife, Hazel C. Cowart, and two brothers, Troy Cowart and Stanley Cowart of Texas. Services were held Friday, February 12, at 11 a.m. in the Ripple Mortuary Chapel with Rev. Dr. Robert N. Schaper officiating. Entombment was private at Forest Lawn, Glendale.

## Orchid Hobbyists

The San Gabriel Valley Orchid Hobbyists regular monthly meeting will be on February 18, at 8 p.m. at the Los Angeles State and County Arboretum, Arcadia.

Mr. and Mrs. Fred Escabedo, of Rancho Flormanco Orchids, will be the speakers for the evening. They will show "Close-ups on Species from Ecuador."

A flower arrangement class is held in the lecture hall at the Arboretum on Monday nights at 8 p.m. The charge is \$1.50 per lesson.

At the culture class E. C. Wilcox will talk on Cypripediums at 7 p.m. on February 18.

## Meeting Held

The monthly meeting of the Artists Guild of Sierra Madre was held at the home of Bessie Roefer at 3815 Canfield, Tuesday evening, February 9. Florence Robinson, president, presided over the meeting. Plans for the forthcoming exhibit early in May, was discussed.

Defensive driving will always pay. Drive carefully —

## FAMOUS FRENCH SAUCE CHEF? NO! FAMOUS ARCADIA CHICKEN FRYER!

If you desire sauced-up, under glass concoctions served by waiters with accents an inch thick . . . better pass us by. Charlie Eaton doesn't know from such things. But he takes a back seat to nobody when it comes to good American food, including Eatons famous specialty . . . chicken rolled in rice flour and pan fried to perfection! Have you been out to dinner lately?



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SHOES FOR EVERY MEMBER OF THE FAMILY

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30% to 50% OFF

OPEN DAILY  
10 A.M. TILL 6 P.M.

FAMOUS BRAND NAME SHOES

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Lifestride  
Miss America  
Galya  
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Kraus, Slippers  
Bertlyn, Slippers  
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### Children's

Buster Brown  
Keds  
P-F Flyers  
Klicketts, Slippers  
Wellco, Slippers

### Men & Boys

Nunn-Bush  
Edgerton  
Roblee  
Pedwin  
Wellco, Slippers  
Keds  
Scholastic, Tennis Shoes

### Girls & Women's Socks

Bonnie Doon —  
Knee High and  
Anklets

### Men & Boys

Nuwave —  
Sport and  
Dress Socks

### Cameo Stockings

REG.	SALE	3 PAIRS
\$1.50	\$1.20	\$3.50
\$1.35	\$1.08	\$3.15

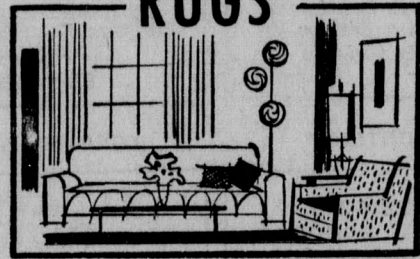
1 PAIR FREE WITH PURCHASE OF 2 PAIR  
(All Same Price)

Now's your chance to buy these nationally famous brands at amazingly low prices. Come in today and save money during our semi-annual sale.

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**DRY CLEAN**  
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Dry Cleaning For  
Every Member  
of the family.

Bring in all  
your soiled garments  
and have your wardrobe  
ready for the  
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DRIVE-IN  
CLEANERS

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Corner Lima & Sierra Madre Blvd.

Now's the time to  
have your living  
room spring-cleaned  
along with the rest  
of your house! Bring  
those draperies, covers  
and rugs in today!



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AND  
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# CLASSIFIED ADS

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4—SIERRA MADRE NEWS Thursday, Feb. 18, 1965

**WANTED**  
Rummage for Sea Nymph  
Mariners Rummage Sale  
Feb. 25, 26, 27  
Call SY 3-7025

## Bill DING



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1" x 12"  
KNOTTY PINE  
SHELVING  
10¢  
Per Foot

**MYRTLE AVE. LUMBER Co.**  
1525 SOUTH MYRTLE AVE.  
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Phone EL 5-1851

**Hey --**  
"OLETA"  
IS BACK IN TOWN -- !  
Oleta de Campo is now  
associated with the "Now & Then Shop"  
on 20 Montecito in Sierra Madre.  
Drop in and see her every Now & Then

**ROOFING**  
Specializing in residential re-roofing  
Call us for FREE estimates in following —  
• Composition shingles over cedar shingles  
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YOUR LOCAL  
CALIFORNIA WATER & TELEPHONE COMPANY  
BUSINESS OFFICE  
WILL BE CLOSED  
ALL DAY  
MONDAY, FEBRUARY 22nd  
IN RECOGNITION OF  
WASHINGTON'S BIRTHDAY

It is the policy and pride of  
California Water  
and Telephone Company  
that its employees have  
the opportunity to enjoy this  
and all other legal holidays.

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WATER &  
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## MISCELLANEOUS

### RUMMAGE SALE

Sponsored by  
Methodist Women  
Parish House  
S.M. Blvd. & Michillinda  
9-5 Thur. & Fri. - 25 & 26  
Bargains Galore  
Don't Miss It!

SEWING machine, Kenmore  
console model. Beau. cabi-  
net, machine does nice  
work. \$60. Eve. EL 5-8235  
E:2-18

WASHER - DRYER Comb.  
O'Keefe & Merritt (gas-  
dryer, 110 volt). White,  
Xint. condition. \$175.  
355-7349. E:2-18

FACTORY SECONDS—Pick-  
led, melon rind, preserves,  
olives. Ward's Factory, 273  
E. Highland. No deliveries.

NEWLY refinished mahog-  
any dining set, 6 chairs,  
buffet, tea cart. \$350.  
355-3657 E:2-4tf

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Welding — Painting

## NEW NOW!

Towing Service  
24 HOUR

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Paint & Body Shop  
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also coats, suits & dresses  
made. EL 9-3931

## AUTOMOBILES

'52 GMC ½ plus pick-up.  
\$300. 355-3948  
P:2-25tf

'57 DODGE, 4-door, powered  
Cornet. Excellent con-  
dition. \$425. SY 2-8285  
P:2-18

## INSURANCE

FOR YOUR  
INSURANCE NEEDS  
SEE NINA NEALE  
NEALE  
AGENCY  
20 NO. BALDWIN  
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## FOR SALE — REAL ESTATE

3 SEPARATE  
EXCELLENT RENTALS  
on 110x186 lot! (2 lots) 2-  
2 bdrms., all have fire-  
places, situated in very  
good area. \$32,000

## THE YEARS BEST BUY

this is a very fine R-3 lot  
in a very prime area.  
Room for 12 units. Hurry  
on this!

## ROOM FOR ANOTHER UNIT

or 2 on this close in prop-  
erty of 2 bdrms., spacious  
liv. rm., fireplace. Stead-  
ily rented for \$100. \$16,500

## DON'T UNDERESTIMATE

the many possibilities of  
this valuable property.  
The old house is sturdy  
and can be fixed up to  
rent for near \$200. On a  
large R-3 lot on N. Bald-  
win! Reduced to sell at  
\$26,900.

## WE NEED LISTINGS NOW!

have cash buyers waiting

## LA LONE REALTY

Dorothy La Lone & Associates  
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**\$19,800**  
home JUST SOLD edrm.  
1 bdrm. 1 bdrm. older  
Rental — Big oak tree,  
secluded among good  
homes — \$1500 dn.

**\$26,900**  
Spotless 3 Bdrms., 1½  
bath on 100x150 lot,  
trees, bit-ins — a great  
value!

**\$34,900**  
4 Bdrms., shake roof, 2  
deluxe baths, family  
room, big bonus room  
— close to Sierra Mesa  
School.

**\$37,800**  
Just listed! Yummy 3  
bedrm & family room  
on gorgeous view lot  
1½ baths, bit-ins —  
3 patios.

## FOR REAL ACTION, LIST WITH

**Barney  
Yunck**

EL 58-0-58  
or SY 58-0-58

## LOST AND FOUND

LOST parakeet, blue & yel-  
low, banded, vicinity Park  
& S.M. Blvd. 355-9174  
G:2-18

LOST Grey & white female  
cat, no distinguishing  
marks. Reward. 355-7990  
G:2-11—2-25

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SIERRA MADRE  
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24 hr. nursing care  
Pvt. & semi-pvt. rooms  
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## FOR SALE — REAL ESTATE

### For Sale

2 bdrms. 1½ bath, com-  
plete bit-ins include dis-  
posal, dishwasher, air  
conditioning. Beautiful  
landscaped, min 1 m m  
maintenance lot. Just re-  
duced.  
Submit — \$23,500

By owner

355-3278

## PICTURE PRETTY PROVINCIALS

Two 2 bedroom homes  
side by side on sep-  
arate lots. One with a  
beautiful 20x40 swim-  
ming pool. \$27,500.  
The other with a Shuf-  
fle Board course \$23,500

## MOST ATTRACTIVE

Fresh and clean 2 bed-  
rooms on small lot  
close to bus. Large liv-  
ing rm. with fireplace.  
New tile in modernized  
kitchen. 2 usable base-  
ment rooms and ½  
bath. 2 car garage.  
\$21,500

## HIGH ON A HILL

Overlooks San Gabriel  
valley & mountain  
view. Well constructed  
stucco, 2 bdrms., 2  
baths, large screened  
summer room, fire-  
place, breezeway to 2  
car garage, wide lot.  
\$24,750

## PROVINCIAL RANCH

7 yrs. old 3 bdrms.,  
family room, 2 baths.  
Two patios, 2 car gar-  
age. Mesa School area.  
\$31,500

## MODERN DESIGN

3 bdrms., den, 2 baths.  
Smart beamed ceiling  
in living rm. with floor  
to ceiling fireplace.  
Secluded yard.  
\$34,000

## IDEAL FOR RETIRED

This charming 2 bed-  
room home with at-  
tached 2 car garage  
has off-street parking  
for trailer and boat.  
Large screened lanai  
has easy access from  
kitchen. Easy to main-  
tain yard, good loca-  
tion.  
\$26,950

## FOR BETTER HOME BUYS SEE REALETERIA

### FABULOUS ESTATE — 5,000 SQ. FT.

of gracious living on 1½ acres, 7 baths, olympic  
size pool, guest houses, maid's rm., 4 big bdrms., 3  
fireplaces, huge den & huge lanai. To be sold as now  
luxuriously furnished. Includes extra 100x225 ft. lot.  
All this for \$135,000. No address given — shown by  
APPOINTMENT ONLY.

### 3 BDRM. & DEN

1½ baths, this fine home can be finished into 4  
bdrms., 2 baths. A home with lots of room and  
charming livability. Beamed ceiling liv. rm., flag-  
stone fireplace, kitchen—electric bit-in range, oven,  
dishwasher. Lovely patio, a home you'll love. Splen-  
did location. \$36,500.

### IDEAL FOR TWO

Twin bdrms. w/bath  
plus huge conv. den w/  
pullman shower bath.  
Beamed ceilings in liv.  
rm., 2 walls of sliding  
glass in den w/bar.  
Oversized dbl. garage  
w/turn-a-round drive,  
landscaped yard w/big  
oak. Only \$21,900.

### NICE INCOME

Duplex, 2 — one bdrm.  
units, both rented. Room  
for more building, R-3  
zone, good, close in lo-  
cation. \$17,500.

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Our best buy in good  
County area: 3 Bedroom  
Ranch Stucco, 2 baths,  
birch kitchen, sliding  
glass doors to patio, love-  
ly corner lot. Only \$450  
Down, \$89 Mo.  
\$15,500

### 4 BEDROOMS

Spacious 4 Bedroom Con-  
temporary, Birch kitchen,  
2 baths, FA heat, double  
garage, PLUS completely  
separate comfortable re-  
moderated 3 Bedroom w/  
\$100 Mo. rent to bring  
your house payments to a  
fraction of what you'd ex-  
pect. Submit.  
\$35,000

### 10 UNITS

10 separate units on a  
valuable 100x223 R-3 lot  
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Low rents mean grateful  
steady tenants. Income  
\$7,230. Asking —  
\$60,000

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3 Offices To Serve You  
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Sundays  
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## OPEN HOUSE

Friday, February 19  
10 A.M. to 6 P.M.

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348 W. SIERRA MADRE BLVD.

## Coffee & Refreshments Everyone Invited

New Building features:

- Air conditioning and central heating controlled by each tenant
- Fluorescent lighting
- Soundproofed construction
- More than ample parking, in and out access
- Beautiful garden patio — reflection pool and waterfall
- Office suites available from \$100 per month including utilities and janitor service.

Bank of America Sierra Madre Branch  
located here

For Leasing information contact

## PANGBORN REALTY CO.

344 W. SIERRA MADRE BLVD.

EL 5-0201

## Skandia Real Estate

949 W. FOOTHILL BLVD.  
357-2201 MONROVIA

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good income properties. We have 2 3 unit  
properties in best rental area of Monrovia.  
Showing a good return—submit your terms.  
\$24,500 and \$27,950

### DUARTE

Need room? How about a 4 bedroom 2 bath  
and family room with forced air heat, 220  
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what you have for exchange or with 10%  
down owner will carry 2nd trust deed.  
Price — \$16,950.

### MR. INVESTOR

If you are a Sierra Madre resident, you will see the  
solid investment potential of this beautiful store  
building we are offering for sale located on main  
intersection of Sierra Madre with 96 ft. frontage  
approximately 3200 sq. ft. of leased store, with  
storage area, plus sale for a figure far below market  
value. RUN — don't walk to the phone — full  
price \$53,500.

### NEW?

You will think so — 2 yrs. kid glove treatment. Ele-  
gantly detailed, 3 bdrm. 3 bath, 2200 sq. ft., formal  
din. rm., magnificent living rm. w/wall of glass,  
HI FI inter-com, finest bit- in fam. rm. type kitch.  
w/all appliances, central air conditioning, panoramic  
views. Glorious ½ acre site only \$42,500.

### WILL STEAL YOUR HEART

JUST LIKE NEW — beautiful split level, 3 bdrm., 2  
deluxe baths, fam. rm. w/wall of glass to view area.  
Lovely large bit-in kitch. Lush carpets & drapes.  
Only \$34,750.

### RARE CHARM

... and TOP location make this 2 bdrm., den 1½  
bath an outstanding value. Lovely grounds & mtm.  
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### YOUR PRIVATE WORLD

... in EXCLUSIVE section. That charming older  
home you have been waiting for. 3 bdrm., huge  
living rm. w/wall of glass & fantastic view. 2 patios.  
Sep. guest house w/bath ½ acre. Only \$36,950.

Cute 2 bdrm., aluminum siding, new roof, R-3 lot.  
Close in — \$16,500.  
Terrific view lot — \$15,000.

EL 5-0934 Call: Eleanor Powell 798-0771

## Ernie Scott & Associates

## FOR SALE — REAL ESTATE FOR SALE — REAL ESTATE

## Sold Out - - Need Listings

For Quick Sale — Call Jay Yeats  
Have Qualified Buyers — Need Houses

### NEW

Beautiful 3 bdrm. house, completely carpeted, lovely  
bit-ins., ready to move in. Will take your house on trade  
or 10% down. \$25,950.

355-3009

### 2 BDRM. R-3 LOT

Dining room, completely redecorated inside and out.  
\$17,950 — \$1,000 down.

355-2765

### NEW SPLIT LEVELS

3 lovely new homes now under construction. 4 bedrooms,  
family rm., bit-ins. \$39,900 — 10% down.

355-3009

## YEATS CO.

Realtors — Multiple Listings  
449-4500 355-2765

## BUSINESS DIRECTORY

### APPLIANCES AND REPAIRS

#### DUMAS

Electrical Appliance  
Service Center  
All Types and Makes of  
Small Home Appliances  
Expertly Repaired.  
Radios, Auto Radios  
Keys, Locksmith  
12 N. Baldwin Ave.  
EL 5-1596

### RADIO & TV REPAIRS

#### RAMBEAU

TV ANTENNA  
SERVICE  
Servicing All Makes of  
TV's, RADIOS and  
ANTENNAS  
EL 5-1560

### LANDSCAPING

#### FRED OSTI JR.

Landscaping & clean-up  
• Relandscaping  
• New Lawns  
• Sod Removal  
• Sprinkling System  
• Ivy Mowing  
• Rotofilling • Grading  
• Rubbish Hauling  
FREE ESTIMATES  
Licensed & Insured  
EL 5-7353 (anytime)

### RUBBISH

COMMERCIAL RUBBISH  
WEEKLY OR DAILY  
RESIDENTIAL PICK-UP  
SPECIAL OR PART LOAD  
Municipal Contractor  
City Refuse Service Co.  
215 E. Huntington Dr.  
Arcadia HI 6-4691

### PAINTING

INTERIOR &  
EXTERIOR PAINTING  
Driveways & parking lots  
coated & striped  
Robert Mannion  
355-3791  
Clifford Kenny  
441-1370

### AUTO REPAIRS

#### NORM'S GARAGE

MOTOR TUNE UP —  
BRAKE SERVICE  
Dependable Auto Repair  
Operated by  
Clarence N. Morrison  
22 E. Montecito  
EL 5-1146  
Closed Saturdays

### SEWING MACHINES

Sold Rented Repairs  
Repair All Makes  
Free Estimates  
Authorized Dealer for  
PFAFF — WHITE  
SEWING MACHINES  
Open Mon. and Fri. Eves.  
PASADENA  
SEWING MACHINE CO.  
827 E. Colorado, Pasadena  
SY 3-6333

### REPAIRS ON SINGER, WHITE, NEW HOME and all other makes NEW & USED MACHINES

Authorized dealer for  
NECCHI-ELNA  
JONES  
SEWING MACHINE CO.  
341 N. Locke, Pasadena  
SY 6-7119  
S & H Green Stamps

### NURSERY

MAMA PETE'S  
DAY NURSERY  
HOURS 7:30 to 5:30  
71 SUFFOLK  
EL 5-9567

### PHOTOGRAPHY

JOE A. HINOJOS  
PHOTOGRAPHY  
Specializing in  
Weddings — Industrial  
Publicity  
EL 5-0489

### SCRATCH PADS

SCRATCH  
PADS  
3 SIZES — 3x5 4x6 5x8  
ON SALE AT  
Sierra Madre  
News Office  
9 KERSTING COURT

## PROFESSIONAL DIRECTORY

### PRESCRIPTIONS

Reg. Pharmacist in Charge  
Free Delivery  
ROYAL DRUGS  
82 W. Sierra Madre Blvd.  
EL 5-3456

### FOOTHILL GENERAL HEALTH SERVICE

Ralph J. Martin, D.C.  
and Associates  
Chiropractic Health Service  
478 W. Sierra Madre Blvd.  
Sierra Madre, Calif.  
Office Phone EL 5-1138

### BEAUTY SALON

### BEAUTY SALON

## Johnies Beauty Salon

Now Under New Management  
"Let's Get Acquainted"



# Thank You

## SIERRA MADRE COUNCILMEN

### PUBLIC NOTICE

We, the undersigned wish to go on record with the readers of this newspaper that we want to thank the City Council for their action with regard to lifting the R-3 "Urgency" Ordinance on Tuesday, February 9th, 1965.

We do not think it was easy for men in public life to admit in open session that they acted in haste in the passage of the "Urgency" Ordinance for R-3 properties on December 22, 1964. The minutes of that meeting prove they acted on the strong urging of Commissioner Poolman of the Planning Commission who envisioned hundreds of apartments being built in the Christmas week while the Council was giving a fair hearing to his proposals to copy the Arcadia ordinance.

Commissioner Poolman made a strong point in Study Session that several millions of dollars worth of R-3 construction followed the passing of the stringent ordinance in Arcadia. This is the dangerous half-truth. The whole truth is that these buildings were all erected UNDER THE OLD ORDINANCE for some 9 months after passage of the new one. A recent professional survey revealed that, in the first seven months of 1964, NOT ONE PERMIT WAS REQUESTED for multiple construction. This, despite the really large lot available in Arcadia.

It is always easy to be critical of public officials for actions they take on behalf of the citizens. The American way, we think, is to offer CONSTRUCTIVE CRITICISM. In other words, if this ordinance is faulty or lacking, the people most closely identified with its application should offer a constructive plan to improve the existing ordinance. This should include both owners of R-3 lots and experienced professionals dealing in the field of development. After all, we have no complaint if we neglect to offer the public officials constructive thought and the final draft of the R-3 ordinance is impractical or unworkable.

All owners of R-3 land in Sierra Madre please contact one of the undersigned so that we may arrange a meeting where these problems may be discussed. After all, it is your savings and your future that is at stake. Together, we feel sure we can offer the City Fathers a workable ordinance that will benefit all the people of Sierra Madre. Please call one of the phones listed below and leave your name and address and phone number. You will be notified of the first meeting. There is no cost or dues anticipated.

BARNEY YUNCK

SY 58-0-58

Pasadena, Calif.

RONALD BRUNSWICK

445-2001

Arcadia, Calif.



## DIGNITY

For the discriminating tenants seeking a quiet, dignified residence, the Sierra Madre Townhouse offers delightful privacy in a rich garden setting. Massive closets, private patios, TV co-axial cable. Thermador blt-ins, Carrier air-conditioning. Nylon carpets. We have a 1-bdrm. & a 2-bdrm. open at \$125 & \$135 mo. Reference required, adults. Corner of N. Mountain Trail & E. Highland, Sierra Madre.

## TOWNHOUSE

EL 5-3678 SY 58-0-58

\$115. 2 bdrm. w/HW flrs., fireplace, stove, refrig., yard, patio. Util. pd. Close in. AT 6-2723 D:2-11tf

## RENTALS

2 Bed. sep. house. Frplc. Gard. & water pd. \$135. Unfurn. Adults.

Lge. 1 bdrm. house, frplc. Gard. & wtr. pd. \$137.50 furnished, \$125 unfurn. Adults.

3 rm. & bath down town office or studio — \$65. HARRY LANGE EL 5-7196 81 W. Sierra Madre Blvd. Open Sat. & Sun.

\$80 1 bdrm. unfurn. rear duplex. Pvt. patio, air cond. Close to everything. Drive by 136 W. Highland. 355-4370 D:2-25tf

**BEST DEAL IN SIERRA MADRE**  
1 & 2 bdrm. unfurn. apt. rugs, venetian blinds, stove, refrig. and private patio  
**NEAR EVERYTHING**  
• Bank of America  
• Public Library  
• Roess Market  
• Public Transportation  
420 W. Sierra Madre Blvd.  
APTS. for rent, children welcome. Play yard, heated pool, unfurn. 2 bdrm., newly painted, blt-ins, garb. disp., cpts. Near stores. 75 Esperanza. EL 5-0728 D:2-4tf

**Casa Elena Apts.**  
1 & 2 bedrooms from \$125  
Extras Galore!  
**SPECIAL BONUS**  
February only  
\$50 off 1st mo. rent  
414 Mariposa 355-2063

OFFICE or studio for rent, 3 rooms, bath, in rear of 81 W. Sierra Madre Blvd. \$65. D:2-11tf

**6 MONTHS OLD**  
\$90. 1 bdrm. duplex. Range, refrig., drapes, 2 car carport, secluded and quiet.  
136 B Esperanza EL 5-9242

UNFURN. 2 bdrm. house \$140. Close in. Call 355-2696. D:2-11tf

\$90. Unfurn. 2 Bdrm. cottage in court with carport. 355-2041 D\*2-11—2-25

**ATTRACTIVE**  
Air Conditioned  
Office Space  
Good Location  
\$40 to \$65  
EL 5-7191

REAR 2 bdrm. unfurn. \$75. 355-6992. D:1-28tf

**ARMY - NAVY DEPT. STORE**  
240 W. Main, Alhambra AT 2-5912  
GUNS — AMMO — TACKLE — ARCHERY  
BINOCULARS — SKIN DIVING — SKIING  
SURVIVAL EQUIPMENT — MT. CLIMBING GEAR  
PACK-IN FOODS — TENTS — TARPS — BOOTS  
SLEEPING BAGS

**TRI-CITY MOTORS** FOR BEST USED CARS  
415 Huntington Dr., Monrovia 358-0145  
★ Bank Financing  
★ 24-Hour Free Trial available for qualified prospects  
★ Our used 61-64 Lincoln Continentals and other late model cars have an unconditional guarantee available to buyer  
★ 100% financing available on approved credit

**INVESTORS SAVINGS**  
and loan association  
HOME OFFICE: LAKE AT GREEN, PASADENA, CALIFORNIA  
EAST PASADENA, Foothill AT HIGHLAND AVENUE & GLENDALE, 124 N. GLENDALE AVENUE

## FOR RENT

\$40 FURN. rm. w/shower Kitchenette. Near stores. trans. Ladies. EL 5-7564 D:2-4tf

\$90 FURN. upper 1 bdrm. apt. Adults. Lge. & clean. Close in. 355-6641 or 355-2045. D:2-4tf

## New —

## Beautiful Building

**CLAYSTONE APTS.**  
149 N. Mountain Trail at E. Highland  
Sierra Madre  
1 bdrm., 1 bath — 2 bdrm. 1½ bath, gas central heating & range, central air conditioning, w/w carpets, drapes, cable TV, garage w/storage & second parking, walk to shops & post office, will furnish.

• **PINNEY HOUSE** •  
1 Bdrm. furn. Utilities paid. \$90 mo. 225 N. Lima. EL 5-9762. D:1-21tf

## QUIET, SERENE

Deluxe 2 bdrm., 2 ba. 1150 sq. ft., drapes, air conditioning, built-ins, w/w cpts., heated pool. Close to town. Also 2 bdrm., 1 ba. Child O.K.

## 32 ESPERANZA

358-1120

SEVERAL 1 & 2 bdrm. furn. Canyon cottages available. Water, trash pd. \$60-\$75 mo. Children O.K. No pets. Call evenings & weekends. 355-8778 D:1-28tf

MODERN 1 bdrm. house in S.M. Cpts., drapes, air cond. \$110. EL 5-7909 D:2-18—2-25

## Verde Vista Apts.

Spacious 2 bdrm. 1st flr. \$125 on lease

Includes drapes, carpeting, air conditioning, electric blt-ins.

## 59 Esperanza

355-7045

LGE. like-new unfurn. 2 bdrm. apt. \$85. Will furn. stove, refrig. 355-2045 or 355-6641 D:2-4tf

\$55 Util. pd. furn. bachelor type apt. Pvt. entrance & bath. Close to town. AT 6-2723 D:2-25tf

DELUXE furnished one bdrm. All electric. Air conditioned. \$130. "Laurel View." 80 E. Laurel. EL 5-8248 after 5 p.m. D:8-20tf

**SIERRA MADRE**  
Less than 1 Year old  
**STUDIO APT.**  
(No one living above you)  
2 Bedrooms, 1½ baths, w-w carpets, drapes, private patio, blt-in range, washer space, air-cond., garage  
Furn. or Unfurn.  
Block to park, dwntn.  
Child O.K.  
Sat. Sun. or By Appt.  
Phone 355-2741  
108 ESPERANZA AVE.

**OFFICES OR SALES SPACE**  
Fully Air Conditioned  
Utilities paid — Janitor  
SIERRA MADRE'S  
NEWEST  
OFFICE BUILDING  
49 S. Baldwin  
Inquire 355-3456 or Office H

**OFFICES**  
OR SALES SPACE  
Fully Air Conditioned  
Utilities paid — Janitor  
SIERRA MADRE'S  
NEWEST  
OFFICE BUILDING  
49 S. Baldwin  
Inquire 355-3456 or Office H

**REAR 2 bdrm. unfurn. \$75.**  
355-6992. D:1-28tf

## FOR RENT

\$85. 1 bdrm. furn. apt. Util. Pd. Blk. to town. No pets. EL 5-1381 D:2-4—2-18

NEWLY painted unfurn. duplex. 2 bdrm. Children o.k. 91 E. Laurel. 355-0444 D:2-5tf

FURN. cottage, cable TV. 2 sm. bdrms. Walls-natural wood finish. EL 5-6554 D:11-5tf

## HELP WANTED

NEED white woman for care of elderly lady. Lt. house-keeping duties. Live in. 355-2233 B:1-7tf

WANT unencumbered housewife for morning housework, 4 morn. wk. EL 5-2062 B:1-28—3-4

GRINDER — precision OD. First class working cond. Top job security. Required min. 3 yrs. exp. Own tools, make set-ups. Swing shift. HI 6-8221. B:2-18

**DON'T DELAY . . .**  
another day! Avon Representatives always have money in their pockets! Why not you??  
SY 3-6044 or HI 6-5788 B:2-25

PART-TIME job, early morn. delivery, must have car, good pay. 355-7779 B:2-25

## WORK WANTED

**PROFESSIONAL HOUSE CLEANING**  
rugs & uphol. shampooed windows & walls washed Rates this month  
Call MITCHELL at SY 4-3755

**EXP. RELIABLE MAN**  
will Clean Walls, Windows & Floors — Residential or commercial bldg.  
Free Estimate 358-0649 A:4-9tf

**CUSTOM CEMENT WORK**  
Patio — Driveways  
Pool Decking  
Foundation & Pebble Work  
HI 5-2201

**Gardening**  
Tree work - Maintenance  
Free Estimates  
SY 2-7617 or EL 5-3362

**FRENCH BASQUE GARDENER**  
Trimming & Pruning  
Experienced  
SY 6-0933

**HOUSE PAINTING**  
INTERIOR & EXTERIOR  
Good work guaranteed  
355-0698  
(Call evenings)

RELIABLE lady will care for children evens. Own trans. 355-0089 A:12-10tf

**YARD CLEAN-UP**  
Rubbish Hauling  
Tree Work  
Free Estimate  
LOUIE OSTI  
Anytime  
EL 5-4379

**CARPENTER**  
Cabinet  
Remodel Work  
VERN EPPARD  
791-3700

**WALLS AND WINDOWS**  
WASHED  
FLOORS WAXED  
HERMAN DAVIS  
EL 8-7762 A:7-9tf

EXPERIENCED roofer, guarantees work, free estimates. 355-8397 355-9929 A:1-21tf

• **Worham Decorating** •  
15 yrs. in Sierra Madre  
"QUALITY PAINTING ALL-WAYS"  
Free Estimates  
EL 5-0696

**PETS**  
BASSET hound puppies, \$50. Moving, must sell. 448-1219 (aft. 5 & weekends) O:2-18

GERMAN SHEPHERD puppies. Pedigreed. AKC reg. Reasonable. 331-2393

# Ralphs Happy Birthday to YOU...

## Free Cakes

WATCH FOR A BIG STAR ON YOUR SALES SLIP

## 92nd Birthday. See

## "Triple Treat" Cook

Gives you SAVINGS up to \$62.07  
Sculptura Stainless Steel! Top Brand

Ralphs GOLDEN PREMIUM U.S.D.A. GRADED CHOICE ONLY!

# BEEF SALE!

## SWISS STEAK

CUT FROM THE ROUND ONLY! NOT MERELY A THINNER CUT OF A ROUND BONE SHOULDER ROAST  
SAVE 30c A LB.

## 59c LB.

## CHUCK ROAST

# 29c LB.

## 7-BONE ROAST

## 39c LB.

## ROUND BONE ROAST

## 43c LB.

## RUMP ROAST

## 69c LB.

SAVE 34c A LB.

CLOD or POINT CUT BRISKET

## BONELESS BEEF ROASTS

## 79c LB.

STANDING CUT

## PRIME RIB ROAST

WELL TRIMMED

## 65c LB.

WATERMELON CUT

## 79c LB.

SAVE 34c A LB.

## BONELESS STEAKS

## 98c LB.

## SIRLOIN TIP, TOP ROUND, BREAKFAST OR BUTTER STEAKS

## 98c LB.

## RATH FROZEN VEAL OR PORK CHOP-ETTES

## 39c

RALPHS PREMIUM—Grade A Fresh Frozen

## HEN TURKEYS

## 39c LB.

HORMEL CURE 81

## BONELESS HAMS

## 98c LB.

KOLD KIST FROZEN SANDWICH

## STEAKS

## 10 2-OZ. PKGS. \$1.00

FISHER'S SLICED

## BREAKFAST BEEF

## 59c

FARMER JOHN SKINLESS

## SAUSAGE LINKS

## 25c

4 FISHERMEN FROZEN FISH

## FISH STICKS

## 35c

7-OZ. PKG.

## SCALLOPS

## 55c

FRESH FILLET

## OF PACIFIC COD

## 59c

Ralphs BAKERY

RALPHS 7-INCH

## COCOA CREAM CAKE

## 89c

SAVE 9c

## WHOLE

## 53c

RALPHS CINNAMON ROLLS

## 29c

SAVE 4c

## PKG. OF 6

RALPHS ENGLISH MUFFINS

## 21c

PKG. OF 4

## 29c

RALPHS DELICATESSEN

RALPHS ALL BEEF OR ALL MEAT

## FRANKS

## 49c

1-LB. PKG.

## 49c

SAVE TO 10c

## 49c

RALPHS SLICED IMPORTED

## COOKED HAM

## 49c

4 1/2-OZ. PKG.

## 49c

WISCONSIN AGED—SAVE TO 20c LB.

## CHEDDAR SWISS CHEESE

## 69c LB.

OR NATURAL

## CHUNK

RALPHS NEW CHIFFON

## WHIPP'T COTTAGE CHEESE

## 33c

SAVE 6c

## PINT

RALPHS LOWER IN CALORIES

## BREAKFAST ORANGE

## 59c

NO SUGAR ADDED

## 1/2-GAL. CARTON

IMPERIAL MARGARINE

## 37c

1-LB. PKG.

## 37c

RALPHS FROZEN FOODS

COUNTY FAIR

## FROZEN FRUIT PIES

## 25c

8-INCH

APPLE, APRICOT, BOYSENBERRY, CHERRY, PEACH OR PINEAPPLE

## 25c

SAVE 10c

## 25c

RALPHS OLD FASHIONED

## ICE CREAM

## 49c

VANILLA, CHOCOLATE OR NEAPOLITAN

## 49c

SAVE 10c

## 49c

ROSARITA FROZEN MEXICAN FOOD

## 39c

MEXICAN DINNER, BEEF OR CHEESE ENCHILADA DINNER, COMBINATION PLATE OR COCKTAIL TACOS

## 39c

SAVE TO 10c

## 39c

RALPHS GROCERY

RALPHS

## COFFEE

## 59c

1-LB. CAN

## 59c

SAVE 14c

RALPHS

## BOOK 2 MATCHES

## 25c

CARTONS OF 50

## 25c

RALPHS

## BUFFERIN

## 89c

SAVE 9c

## 89c

BOTTLE OF 100

## 89c

211 E. FOOTHILL at 2nd Ave., Arcadia

OPEN DAILY 9 A.M. TO 10 P.M. SUNDAYS, 9 A.M. TO 9 P.M.

16 E. LIVE OAK at Santa Anita, A



ALL RALPHS STORES WILL BE  
**CLOSED** WASHINGTON'S BIRTHDAY  
MONDAY, FEBRUARY 22

... FROM

**Ralphs**  
Sweepstakes!  
Coupon Book!

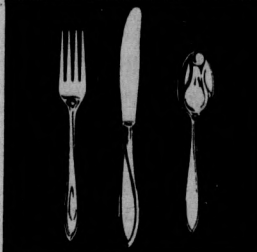
to \$62.07 on Famous Hope Sheets! Towels! Bath and Kitchen Accessories!  
Top Brand Groceries! Plus THOUSANDS of DOLLARS IN PRIZES!

USE YOUR RALPHS COUPON BOOK COUPON NO. 1a NOW & RECEIVE

**FREE** ONE  
BEAUTIFUL  
FLORAL  
DESIGN  
**HAND TOWEL**  
by HOPE

with purchase of \$2.00 or more  
(Liquor, tobacco and fluid milk excepted.)

THIS IS NOT  
A COUPON.  
USE THE BOOK  
RECEIVED IN  
YOUR MAILBOX  
OR ASK RALPHS  
MANAGER  
FOR A BOOK.



USE COUPONS 1c and 1d and  
SAVE **\$1.00** on *Sculptura*

Gorham Stainless Flatware 4-Piece Place Setting  
and 4 Sculptura Gorham Stainless Iced Beverage  
Spoons.  
Also Coupon 1 b. good for 25c toward purchase  
of One 1-lb. Package, Farmer John Bacon.

NO PURCHASE NECESSARY  
NO EXCHANGES  
NO CASH EQUIVALENT

**Win!** THE MOST FABULOUS PRIZE EVER OFFERED!  
**PAN AM** AND **AMERICAN EXPRESS**  
"THE WORLD'S MOST EXPERIENCED AIRLINE" "THE COMPANY FOR PEOPLE WHO TRAVEL"

will take you and a companion to the Land of Your Dreams!

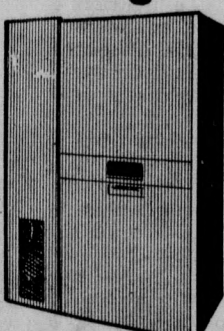
Europe! South America! South Seas!  
The Orient or "Around the World!"

WINNER MAY CHOOSE TRIP AND PAN AM JETS WILL FLY YOU THERE  
IN SUPREME LUXURY AND SAFETY! AMERICAN EXPRESS WILL ARRANGE  
ALL OF YOUR ACCOMMODATIONS AND EXCITING TOURS! TRULY THE... **TRAVEL TREAT OF A LIFETIME!**

**Win!** All-Year Gas  
**AIR CONDITIONING**

for YOUR HOME  
For 365 Days

In the Year you get:  
Heating or Cooling at the turn  
of a dial. Complete Humidity  
Control... better health for  
your family... relaxed sleep.  
Quiet operation... no mov-  
ing parts in the heating and  
cooling unit. Circulation and  
ventilation. Filtered air...  
a cleaner home, cuts house  
work.



ASK YOUR DEALER ABOUT THIS FINEST OF  
AIR-CONDITIONING SYSTEMS.

**Win!** A 1965  
**Buick Skylark**



With all of these Buick features:

- Super Turbine Automatic Transmission
- Seat Belts
- Power Steering
- White Side Wall Tires
- Remote Control Side View Mirror
- Tinted Glass
- V-8 Engine
- Radio

(Sales Tax and License Included)

**Win!** a 15' x 30' Swimming Pool  
by Blue Haven!



with these wonderful Blue Haven features:

- Marine Spin Filter
- 3/4 h.p. Sta-Rite Pump and Motor
- Heater
- Underwater Light
- Automatic Skimmer
- Stone Coping with Safety Grip
- 7 1/2' Slide or Diving Board
- Automatic Clean Sweep Pool Cleaner
- Blue Ceramic Tile at Waterline

**Ralphs GROCERY**

**CAMPBELL'S SOUPS**

MEAT BASE (24 VARIETIES)

10-OZ. CANS **\$1.00**  
SAVE 16c

**TOMATO**

10 1/2-OZ. CAN

**9c**

**Win!** A COMPLETE DREAM KITCHEN

... with built-in oven, 4-burner range top, lighted and vented hood, dishwasher and Imperial Hush Disposer, plus a Char-glo portable barbecue and a 6-ft. post-type gas light for the patio, all by



- Custom Wood Cabinets by I.X.L., 2054 Davie Ave., L.A. 22
- Ceramic tile drainboard and splash by Redondo Tile Company, 1600 Kingsdale Ave., Redondo Beach
- Flooring by Linoleum Contractors of Pasadena, 3761 E. Colorado Blvd.
- Construction by Universe Builders of Montebello, 841 W. Washington Blvd.

PLUS: G.E. Freezers filled with food, Anchor Hocking casseroles, Silver Trays by David Orgell, G.E. Clock Radios and Stereo Phonographs, Osterizer Classic VIII Blenders, art creations by Jon Peterson, \$50 Beauty Bands, beaded sweaters, Packard Bell Radios, flashing lanterns, Butane table lighters, electric can openers, electric carving knives, Barbecues, chain saws, TV's, radios, kitchen appliances and hundreds more!

APPLE TIME  
**APPLE SAUCE**

1-LB. CAN

**10c**  
SAVE 6c

VETS' REGULAR OR LIVER  
**DOG FOOD**

16-OZ. CANS

**16c** **\$1.00**  
SAVE 67c

HEINZ STRAINED  
**BABY FOOD**

3 4 1/2-OZ. JARS **25c**  
SAVE 10c

ALL GREEN SPEARS  
**GREEN GIANT ASPARAGUS**

18 1/2-OZ. CAN **49c**  
SAVE 6c

RALPHS  
**FIG BARS**

1-LB. 2-OZ. PKGS. **\$1.00**  
SAVE 17c

LUNCHEON MEAT  
**TEMPT**

MY-T-FINE REGULAR OR INSTANT VANILLA, CHOCOLATE OR LEMON **3c**  
SAVE 35c

**PUDDING or PIE FILLING**

12-OZ. CANS **\$1.00**  
4-OZ. PKGS. **25c**

**HOLLYWOOD HEALTH FOODS**

INCLUDES "6c OFF"

SAFFLOWER OIL OR SOY OIL QUART **57c**

**FREE FILM!**

ONE ROLL OF BLACK & WHITE OR KODACOLOR FILM 127, 120 OR 620 FREE WITH EACH ROLL OF THE SAME DEVELOPMENT & PRINTED AT RALPHS FAST SERVICE! NO MAILING!

PET  
**EVAPORATED MILK**

SAVE 7c TALL CANS

**\$1.00**

**FOLGER'S COFFEE**

SAVE 3c 1-LB. CAN

**\$2.29**

FOLGER'S INCLUDES "30c OFF"

**INSTANT COFFEE**

SAVE 10c 10-OZ. JAR

**\$1.49**

**DEVILED HAM**

2 1/2-OZ. CANS **\$1.00** 4 1/2-OZ. CAN **39c**

ADD TAX TO TAXABLE ITEMS. PRICES EFFECTIVE THURS. THRU SUN., FEB. 18, 19, 20 & 21

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HUNTINGTON DR. at San Gabriel Blvd. OPEN DAILY 9 A.M. TO 10 P.M. SUNDAYS, 9 A.M. TO 9 P.M.

## Senior Citizens Meet To Celebrate Two Birthdays; Valentines-Lincoln's

The Valentine theme prevailed at the Park house on Saturday when Senior Citizens met for their luncheon party and program. Tables and the assembly room were gay with hearts and flowers and a spirit of romance. Hostesses served cherry shortcake, valentine cookies and candies.

New member, Mary Tutweiler of Atlanta, Georgia was introduced. Lincoln's birthday was also observed when Mrs. Clinton Symonds and Mrs. Martin Olsen, presented a skit, a resume of the life of this famous statesman from childhood to his presidency. Maybelle Barker then followed with the story of the two most famous bronze statues of Lincoln by Sierra Madre artist and well-known sculptor Gutzon Borglum. One, the colossal head of Lincoln, bought by a wealthy New Yorker Eugene Meyer for \$8,000 and presented to the National Capitol May 1908 and placed in the Rotunda, where it may be seen today.

The other — "Lincoln On A Park Bench," created for the city of Newark, N.J. where it was placed on the Court House steps. Said Borglum, "It is my hope to place the statue on the steps in front of the Court House where anyone who feels inclined will be able to sit on the bench beside Mr. Lincoln."

The statue was unveiled on Decoration Day 1911; Theodore Roosevelt was the speaker at the ceremony. Immediately following the unveiling, dozens of children began gathering around it — first, one then another timidly sat down on the bench beside Lincoln; soon a little girl climbed on Lincoln's knee and another put her arms around his neck.

A bootblack stopped and gave Lincoln's shoes a vigorous brushing. City officials promptly suggested

that they put a fence around Lincoln to protect him. Borglum's eyes grew misty as he said, "I am proud to have created a Lincoln to be loved by little children." No fence was ever built around the statue and today at almost any time of day a child may be seen nestled in Lincoln's arm or an adult sitting quietly beside him on the court house steps in Newark, New Jersey. Pictures of these two statues were shown to the members.

The audience then joined in patriotic community singing which was followed by a social hour.

### As Ives Sees It

HICKORY AND HORSEHIDE LITTLE LEAGUE prospects are asked to register for the new season. Zounds the baseball season is nearly upon us. All boys between the ages of eight and 12 before August 1, 1965 must register on February 20 or 27 at the Heasley Field Youth Hut.

The lads should bring a parent, certification of birth and \$3 for insurance, and be there between 10 a.m. and noon.

EARL LA LONE, highly successful minor league manager has been boosted to the majors and will handle the Yankees. Jack Overholt will take over Earl's managerial reins with the Angels. Bob Osti replaces Bert Embree as manager of the major league Dodgers.

### Bible Study Nights Start At Faith Lutheran

Three Bible study nights have been scheduled for next Tuesday, Wednesday, and Thursday evenings at 7:30 p.m. in the church sanctuary at Faith Lutheran Church, 845 Hastings Ranch Drive.

In the 10:30 Sunday morning worship service, the pastor will speak on "The Indirect Witness of Christians."

### LEGAL NOTICE

SIERRA MADRE NEWS NOTICE OF SALE OF REAL PROPERTY AT PRIVATE SALE

Superior Court of the State of California, for the County of Los Angeles. In the Matter of the Estate of GLADYS P. FORD, Deceased. Notice is hereby given that the undersigned will sell at Private Sale, to the highest and best bidder, subject to confirmation of said Superior Court, on or after the 1st day of March, 1965, at the office of Watson & Cutler, 5933 Monterey Road, Los Angeles, California, County of Los Angeles, State of California, all and interest of said deceased at the time of death and all the right, title and interest that the estate of said deceased has acquired by operation of law or otherwise, other than or in addition to that of said deceased, at the time of death, in and to all the certain real property situated in County of Los Angeles, State of California, particularly described as follows, to-wit:

The real property is described as property located in the County of Los Angeles, State of California; That portion of Lot 4 of Tract No. 8881, in the City of Sierra Madre, as per map recorded in Book 18, Page 45 of Maps in the office of the County Recorder of said County, described as follows: Beginning at the Southwest corner of Lot 3 of said Tract No. 8881; thence Northerly along the Westerly line of said Lot 3, a distance of 150 feet; thence Westerly parallel with the Southerly line of said Lot 4, a distance of 95 feet; thence Southerly parallel with the Westerly line of said Lot 3, a distance of 150 feet to the Southerly line of said Lot 4; thence Easterly along said Southerly line 95 feet to the point of beginning.

Terms of sale cash in lawful money of the United States on confirmation of sale. Ten per cent of amount bid to be deposited with bid.

Bids or offers to be in writing and will be received at the aforesaid office at any time after the first publication hereof and before date of sale. Dated this 15th day of January, 1965.

Kirby J. Taylor  
Executor of the Estate of said Decedent.  
Watson & Cutler  
5933 Monterey Road  
Los Angeles, Calif.  
Clinton 6-2183  
Attorneys for Executor  
Publish Sierra Madre News  
Feb. 4, 11, 18, 1965.



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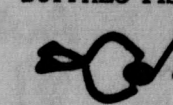
Edward K. Danfner, Principal

1045 W. HUNTINGTON DRIVE

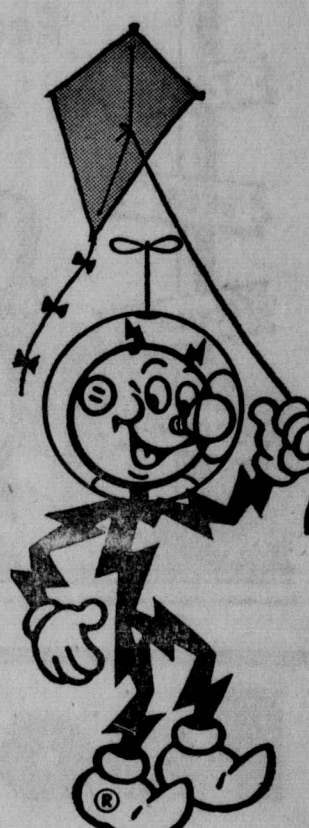
ARCADIA

SIERRA MADRE NEWS-7  
Thursday, Feb. 18, 1965

Till Feb. 28  
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During Countdown—Make sure kite has no metal parts.

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## Letters To The Editor Show Deep Feelings . .

8—SIERRA MADRE NEWS Thursday, Feb. 18, 1965

Dear Editor:

The following is an open letter to Mayor Sorensen and to Councilmen Abernethy, King, Parks, and Rule of the City of Sierra Madre. Gentlemen:

Many citizens of Sierra Madre, especially those who attended the Council meeting of Tuesday, January 26, find it hard to believe that our Mayor and Councilmen would allow Robert Carr, a non-resident associate of "Promisecity," to insult the citizens of our good city and do nothing about it except to vote hastily on a dangerous hillside development.

Our Mayor and City Councilmen seemed completely to disregard the four-two vote of the qualified City Planning Commissioners against this substandard development.

Although this Commission was appointed by the City Council itself, their judgment was ignored and the minutes of this meeting discussing the Willis Tract were not publicized until a reading was demanded by an anxious citizen. The January 21, 1965, Planning Commission minutes give the details and the reasons for denial. (These minutes, incidentally were not available following the Council meet-

until January 28, the day of this subject.)

In reference to Mr. Carr's ungracious remarks regarding Communist tactics and mob rule, if these were in evidence they were without question originated and practiced by Mr. McNulty and his associates who have little altruistic interest in Sierra Madre or her residents.

We also question our Mayor's reason for allowing a proponent to speak out of turn. By what parliamentary procedure are these meetings governed?

We, the citizens and voters of the City of Sierra Madre would appreciate answers to the above-stated questions.

—G. B. CASTAGNA,  
Member Citizens for a Safe and Beautiful Sierra Madre

Dear Editor:

Aren't statistics fun! Can prove most anything by them except how to escape death and taxes. For instance, Look Magazine, November 3, 1964, in an article about high medical costs, reveals that "... 80 per cent of all retired persons have incomes of less than \$2,000."

Then along comes Dr. John A. Bullis, president of Los Angeles County Medical

Association, opposing Medicare in L.A. Herald-Examiner, November 17, 1964, showing that on heads-of-family basis we old guys and gals are the richest of any group in our fair land, in assets less personal debt ... a mean average of \$30,718. Made me puff up with pride that I belonged to this here rich group. But mean averages don't mean much. Dr. Bullis explains further that the median average is \$10,450, which, so he says, is about \$3,000 above the median for all families.

Who's right? Loog Mag. on a per-person basis may not be far from wrong. Many retired people are living on unbelievably low incomes. Dr. Bullis could also be right. We all know the most debt-free people are the old ones. Had a lot of time to pay debts. Many could not pay long-term debt if they tried ... not without a co-signer. I was in an appliance store. The salesperson said if I bought on "time" a younger person would have to co-sign. I was interested in only discount for cash, but I resented the implication anyhow.

Dr. Bullis might have defeated his purpose. \$10,450 per head of family would bring per-person basis down

considerably. Dismal! Think of the millions of old people with total net assets of less than \$5,225, including home, furniture, car, savings accounts ... and past the "debt and job" age. Not a big pot of gold at the "end of the rainbow."

It would be interesting to see a statistical report expressed in percentages, with chronological age distribution, by geographical location. Probably the younger the retired persons, the better the income. Many retiring now are pretty well "heeled," with private and labor union pensions, social security, and more emphasis on saving. It could be in the years to come public assistance will be needed only by the unfortunate few. I belong to a group of several thousand retirees. At the meetings, seldom is a pain discussed. They tell of adventures in Rome, Paris, Timbuctoo, Bugscuffle, Rough'n Ready or backyard gardening.

In spite of inflation and the millions with too-low incomes, old people never had it so good. Not many now being kicked from relative to relative like bundles of old clothes. Never before have cities and communities been designed for the "dynamic living of senior citizens." Really, being old these days is an adventure. I'd have hated to miss it.

—LILLIAN B. SAGE

Dear Editor:

Holy Toledo! Now I've seen everything. Them same kooks that been passing out the yellow handbills showed up at Council meeting the other night in rain gear and shovels and with signs on sticks. Looked like a CORE picket line, and that might be closer to fact than fiction. The ringleader, our old friend Nance, already split her church own the middle, but that wasn't enough. Now she's after our town.

Her spokesmen huff and puff and shout about danger to life and limb from floods caused by the Nuetzel and Willis tracts, yet I've never saw even ONE of them in the Nuetzel subdivision during a hard rain — and I been up there every time. If they bothered to look they wouldn't see enough run-off to fill a baby's bath.

We got galloping inflation, banks folding every week, morals and ethics in the state and federal capitals that'd do justice to Attila the Hun and socialists and worse in the State Department — yet these people have nothing better to do than bug a responsible and hard working City Council. It figures — it's all part of the plan.

You boys on the Council — stand firm. Don't let these people stampede you. Be patient, for with two or three exceptions, the followers know not what they do. And any of you who feel as I do, get behind the Council and give them your support. With a little strength and firmness on our part, the kooks will soon crawl back into the woodwork.

—STIFFBACK  
EDITOR'S NOTE: Keep up the good work boy. I will defend to my death your right. I know you and completely understand your purpose. The kooks are looking for you, be cautious. The Council knows how "the shingles" are being laid on

the roof, they also know the strength of the foundation laid by our forefathers. Worry not, they may falter, but recover fast and heal exceptionally quick. Be ready soon, very soon, they will need our help. You and I and those that stand for the same principals must move in with our support ... just keep a good clean typewriter ribbon in your machine and keep your thoughts coming ... 12,000 readers are looking and listening ... You would be proud of their understanding.

Dear Editor:

A unique "Learn, Earn and Pay" plan, designed to take some of the strain off the State's General Fund and make more tax dollars available to local school districts, is the basis of Assembly Bill 600 which I recently introduced in the Assembly.

As a legislator who has served for 18 years on the Assembly Education Committee, I am convinced that some way must be found to solve the problem of increasing state support of public school system without further increasing taxes. The home owner already is overburdened with property taxes to support his local schools. He cannot be expected to assume any further load.

These are some of the thoughts behind my introduction of AB 600. This bill, when enacted, would establish the means whereby any one, regardless of economic circumstances, could attend a state college or the university by reimbursing the State for the cost of his instruction only — after he began earning sufficient income to do so.

I fully appreciate the fact that society as a whole benefits from an educated citizenry. California's justly renowned public education system has helped to boost the average income of our people to one of the highest in the nation. However, it is the individual receiving the benefits of a state-supported college education who gains most directly through an increase in his lifetime potential earning power. For this reason, and because the State of California faces a financial crisis in meeting its obligation to support our grade schools, high schools and junior colleges, it is my strong conviction that those who attend the state colleges or the University of California should begin to share the instructional cost now being met from the state General Fund.

AB 600 would permit the student, under certain conditions, to defer his tuition by signing a note each school term covering the cost of his instruction. Upon leaving college and attaining an annual taxable income of more than \$4,000, he would begin to reimburse the State.

This plan has the merit of avoiding any additional financial load on students' parents, for the reimbursement obligation would fall on those receiving the educational benefits, but only after their earning capacity made it possible for them to make reasonable payments.

In time, the entire plan would make available enough money to reduce the drain on the state General Fund for support of the colleges and university, thus freeing more state funds for

support of local school districts.

On request I will be glad to send you a copy of this bill as well as a "fact sheet" pointing out the pertinent facts relating to this proposal. Send your request to me addressed to the Assembly Post Office, State Capitol, JOHN L. E. "BUD" COLLIER

Assemblyman,  
54th District



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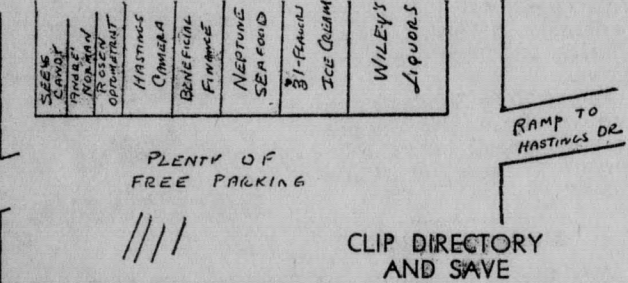
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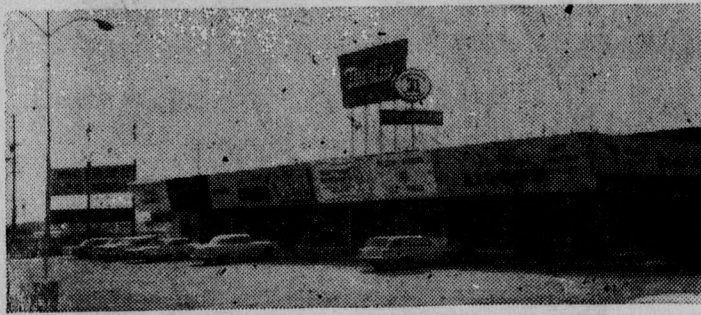
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| Steamed Clams     | Chickens              |
| Oyster Stew       | Ducks                 |
| Scalloped Oysters | Geese                 |
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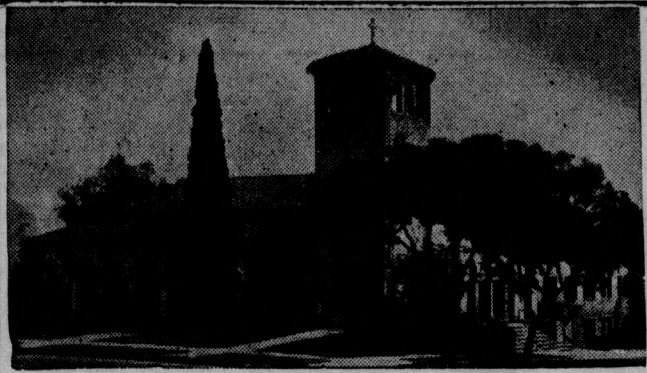
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### FAITH LUTHERAN CHURCH

The Lutheran Church — Missouri Synod  
845 Hastings Ranch Drive, Arcadia, HI 6-8206  
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS  
10:30 — SUNDAY WORSHIP HOUR  
Sermon: "The Indirect Witness of Christians."  
Next Tuesday, Wednesday & Thursday, 7:30 p.m. —  
Bible Study Mission.  
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church  
"The Church of the Singing Tower"

Church School 9:30 a.m.  
Worship — 9:30 and 11:00 a.m.  
"A Kingdom of Priests"  
Rev. George W. Lindsay, preaching

### "The Church of the Lighted Cross"

## TRINITY

PRESBYTERIAN CHURCH

Sierra Madre Blvd. and  
Hastings Ranch Drive  
Rev. Donald H. Ostrander, Pastor

SUNDAY, FEB. 14  
"A VALIANT VIRTUE"

CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.  
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

### The Santa Anita Church

226 West Colorado Boulevard, Arcadia HI 6-8206  
Dr. Ethel Barnhart, Minister

Sunday, Feb. 21 — 9 and 11 a.m.  
"WORDS — TOOLS FOR FULFILLMENT"

9 A.M. Junior Church, High School  
and College

### BETHANY CHURCH

(INTERDENOMINATIONAL)  
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—Sunday School  
11:00 a.m.—"Greater Than Moses"  
6:00 p.m.—Christian Endeavor  
7:00 p.m.—"The Lost Chord"  
Dr. Schaper preaching at all services.

### First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE  
Sunday Service (small children cared for) 11:00 A.M.  
Sunday School for pupils up to age 20 — 9:30 A.M.  
Wednesday Testimonial Meetings — 8:00 P.M.

"Mind"

READING ROOM, 22 N. BALDWIN AVE.  
Saturday — 10-3 P.M.  
Daily Except Sundays and Holidays — 12-5 P.M.

## EPISCOPAL

### Church of the Ascension

N. Baldwin at Laurel  
Rev. Harley Gibbs Smith Jr., Rector

#### SUNDAYS

7:30 a.m.—Holy Eucharist  
9:45 a.m.—Morning Prayer  
9:45 a.m.—Church School Classes  
10:00 a.m.—Community Mass and Sermon

#### WEEKDAYS

7:00 a.m.—Holy Eucharist  
2nd Eucharist, Wednesday at 9:00 a.m.  
Fridays in Lent — 9:00 a.m.

## Bethany

Dr. Robert N. Schaper, pastor of Bethany Church, 93 N. Baldwin in Sierra Madre will continue to preach on his current series of messages on Estiles to the Hebrews, this coming Sunday, February 21, at the 11 a.m. worship service. His theme is announced as, "Greater Than Moses" taken from the third chapter of this interesting book from the Bible. On Sunday evening at 7 Pastor Schaper will bring a message entitled, "The Lost Chord." The Chapel Choir, led by Mrs. Helen Carmuth will bring a special number in song.

Bethany Church Student Executives will assemble for their semi-annual officer training session on Saturday morning, February 20, for breakfast followed by an inspirational talk by one of

### Dr. Barnhart Announces Sermon-Topic

"Words — Tools For Fulfillment" is the sermon topic of Dr. Ethel Barnhart, minister, at the Santa Anita Church, 226 W. Colorado Boulevard, Arcadia, Sunday morning, February 21 at both the 9 and 11 a.m. Worship Services. The place and importance of right words as achievement in any area and right human relationships will be the basis of the sermon.

All youth groups from Junior Church through college meet at 9 a.m.

The women of the community are invited to a program Thursday evening, February 25 at 8 p.m. sponsored by the women of the church. Mrs. H. Randolph Pyle will present a humorous and inspiring account of "Learning to Live in the World Community." Mrs. Pyle and her husband were directors of last year's Whittier College "Semester in Copenhagen" project.

### Sunday Bible Lesson - Sermon

The Bible Lesson-Sermon in all Christian Science churches this Sunday will feature the story of Moses leading the children of Israel into the promised land, showing his reliance on God resulted in what are considered miracles.

This is amplified in a citation from "Science and Health with Key to the Scriptures" by Mary Baker Eddy (p. 200): "Moses advanced a nation to the worship of God in Israel instead of matter, and illustrated the grand human capacities of being bestowed by immortal Mind."

The subject for the day is "Mind," and the Golden Text is from Matthew (22:37): "Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind."

### BETHANY

#### Evangelical LUTHERAN CHURCH

La Tierra and Vinedo on Sierra Madre Blvd.  
East Pasadena

Fall Schedule  
Sunday School  
9:30 A.M.  
Worship Service  
11:00 A.M.  
(Nursery Provided)

#### Sermon

"Confessing Your Faith"

Neils C. Carlsen, Pastor

## Church Notes

The sponsors of the group. They will then break up into respective officer seminar sessions for an hour of instruction and orientation in their field of responsibility. The church will host about 75 young people of Inter-Varsity Christian Fellowship at a leadership training seminar, beginning Friday night and continuing through Saturday. Mr. Evan Adams of Pasadena, and Southern California Director for Inter-Varsity is co-ordinating the sessions. Members of the congregation are providing housing and breakfast for the college youth.

Bethany Church is a congregation who are committed to the inspiration of the Scriptures and its meanings. The Bible is the core in the church's teaching ministry with classes for every age level on Sunday and throughout the week. The visitor would find a cordial welcome at any service.

## LEGAL NOTICE

**CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
THE UNDERSIGNED does hereby certify that she is conducting a ballet studio business at 506 S. Santa Anita Avenue, in the city of Arcadia, County of Los Angeles, State of California, under the fictitious firm name of LA PETITE BALLET STUDIO OF ARCADIA and that said firm is composed of the following person, whose name and address is as follows, to wit:  
Cindy Zemer, 1850 Stonehouse Road, Arcadia, California.  
WITNESS my hand this 21st day of January, 1965.  
CINDY ZEMER  
STATE OF CALIFORNIA ) ss.  
COUNTY OF LOS ANGELES )  
ON THIS 21st day of January A.D., 1965, before me, Nina Neale, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Cindy Zemer, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.  
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.  
NINA NEALE  
Notary Public in and for said County and State.  
My commission expires 4-26-65  
Public Sierra Madre News  
Jan. 28, Feb. 4, 11 and 18, 1965.

## Legion Auxiliary

denim robes and four flannel shirts were sent to San Fernando Veterans Hospital and 116 hours and \$32 reported spent on community service.

Following the business session, the historian gave a resume of interesting events in the history of the unit, ending with a tribute to Abraham Lincoln. Member Edna Faller displayed a rare document dated February 14, 1865, a post office appointment for her ancestor Ayres Stockley and signed by Abraham Lincoln.

Past presidents honored were Maybelle Barker, Edna Faller, Ornelia Henderson, Lucille Nollac, Lucile Pickett, Thelma Proctor, Ethel Stein and Helen Wheeler.

The next meeting will be held at the home of Mabel Perry, 40 S. Hermosa Thursday evening, February 25, a social affair.

## Personal Announcement . . .

### MR. EDWARD D. PUHLMAN

Registered Securities Representative

PROUDLY ANNOUNCES HIS AFFILIATION WITH  
**EQUITY SECURITIES CORPORATION**

OFFERING DIVERSIFIED FINANCIAL SERVICES USING

"Growth Stock Funds"

AS THE INVESTMENT VEHICLE

MR. PUHLMAN CAN BE CONTACTED AT

Business Residence  
521 East Green Street 355-2673  
Pasadena  
681-7465

Call Cumberbund or Gilbert 3-6181  
For Location



WE'LL BE  
OPEN WASHINGTON'S BIRTHDAY  
Monday, February 22

HERALDING SAVINGS IN ALL VON'S & SHOPPING BAG STORES ★ 4 BIG SALE DAYS ★ THURSDAY THROUGH SUNDAY FEBRUARY 18-19-20-21

### ORANGE JUICE

Sunshine State—From Florida

FROZEN 6-OZ. CAN 235¢  
Save 10¢

### PARKAY MARGARINE

Premium Quality—From Kraft

1-LB. CTN. 19¢  
Save 12¢

### VON'S COFFEE

A Rich, Mellow Blend

1-LB. CAN... 59¢  
Save 10¢

### LIBBY'S PEACHES

Yellow Cling—Sliced or Halved

2 1/2 CAN 19¢  
Save 10¢

### BEST FOODS MAYONNAISE

Made with the Whole Egg

QUART JAR 49¢  
Save 14¢

**Vim Detergent** 49¢  
**Chocolate Drink** 20¢  
**Catering Ice Cream** 59¢  
**Jerseymaid Butter** 69¢  
**Team Flakes Cereal** 29¢

**NEW FORMULA ban**  
Roll-on Deodorant  
\$1.00 VALUE  
Extra Large Size  
Inch. 12¢ Off 57¢

**VON'S INSTANT COFFEE** 89¢  
JACK AND THE BEAN STALK  
GREEN BEANS 29¢  
DONALD DUCK  
GRAPEFRUIT SECTIONS 25¢  
CUT-RITE  
WAXED PAPER 19¢

PRIZE PRODUCE... A WIDE SELECTION... PRICED TO PLEASE!

**WHITE ROSE Potatoes**  
U.S. NO. 1—NEW CALIFORNIA CROP  
Long, White  
All Purpose  
Favoritest! 53¢

**Fresh Pineapple** 10¢  
**Red Salad Lettuce** 215¢  
**Fresh Spinach** 215¢  
**Strawberry Rhubarb** 19¢

**CHERRY TOMATOES** 19¢  
**FRESH CARROTS** 219¢  
**GREEN APPLES** 225¢  
**MUSHROOMS** 39¢

**FUNK & WAGNALLS ENCYCLOPEDIA**  
25 Magnificent Volumes  
AT PRACTICALLY  
HALF PRICE  
WITH OUR LOOK-A-WEEK COUPON PLAN  
VOL. 3 NOW ON SALE \$149  
\$279 Value, with Coupon... 49¢  
VOL. 1 STILL AVAILABLE... 49¢  
Add Store Mar. Super-Saving Coupon

**HAVOLINE MOTOR OIL**  
1st Grade—20 & 30 wt.  
Extra Special... Quart 29¢

**CHUCK STEAKS**  
OR CENTER CUT CHUCK ROASTS  
USDA CHOICE 39¢  
U.S.D.A. Choice Beef... Only!

**CHUCK ROAST**  
Custom Trimmed Blade Cut 33¢

**Family Steaks** 79¢  
**O-Bone Roast** 49¢  
**Boneless Chuck** 69¢  
**Rib Roast** 69¢  
**Boneless Brisket** 79¢

**Fresh Ground Meats**  
GROUND BEEF 37¢  
GROUND CHUCK 59¢  
GROUND ROUND 69¢

**WEST-PAC FROZEN VEGETABLES**  
Peas, Cut Corn Mixed Vegetables — 24-OZ. BAGS — 389¢  
Cut Green Beans, Crinkle Cut, Shoestring or Tator Tot Potatoes — 20-OZ. BAGS — 389¢  
Von's Enchiladas 3 for \$1.00  
Von's Lima Beans & Ham 2 for 49¢

**TV DINNERS** 49¢  
Swanson's—11-Oz. Choice of Varieties  
Shrimp Creole 49¢  
Beef or Veal Chop-ettes 39¢  
Camp's Frozen Veal Steaks 49¢  
**JOHNSTON'S FROZEN PIES** 49¢  
Apple, Cherry, Pumpkin or Strawberry Rhubarb  
LARGE 9 INCH SIZE Save 20¢

**Leg o' Lamb** 59¢  
LAMB SHOULDER ROAST Square Cut, Neck Off 7¢  
Tender, Tasty Young Lamb Specially Priced at Only...

**LAMB CHOPS**  
U.S.D.A. CHOICE AMERICAN LAMB  
Shoulder Chops... 79¢  
O-Bone Chops... 89¢  
Lamb Rib Chops... 98¢  
Large Loin Chops... 98¢  
Small Loin Chops... 98¢

**FRESH LEG OF LAMB** 69¢  
U.S.D.A. Graded Choice Genuine American Custom Trimmed, Oven Ready  
Lamb Breast 12¢  
**GENUINE AMERICAN LAMB PELT** 12¢  
Colorfully dyed natural pelt, soft & luxurious. A \$20.00 VALUE! EVERY STORE WILL HAVE A WINNER. Register at the Meat Dept. No Purchase Necessary.

**FRESH PORK ROAST** 29¢  
Roast with Fresh Carrots & Potatoes (Special in the Produce Dept.)  
Boston Butt Roast 49¢  
Wilson's Certified Bacon 59¢

**VON'S SHOPPING BAG ALL MEAT**  
**Franks** 49¢  
OSCAR MAYER 1-LB. Vacuum Twin Pack  
Cottage Cheese 25¢  
Vons Enchiladas 3 for \$1.00  
Borden's Cream Cheese 33¢

**Liquor Features**  
**VGC VODKA** 80 Proof Charcoal Filtered \$4.09  
CRYSTAL BEER Case of 24 12-Oz. Cans \$2.95  
IMPORTED SCOTCH Fife & Scott On the Mark \$4.24  
MILLBROOK VODKA 80 Proof 1-LB. 1-LB. Out \$2.95

**VON'S POUND CAKE** 39¢  
Plain, Nut or Cherry Great with Jerseymaid Ice Cream!  
**VON'S DINNER ROLLS** 39¢  
Cold Water French or Assorted Soft Rolls 12 IN A POLY BAG

**VON'S SHOPPING BAG ALL BEEF**  
**BOLOGNA** 59¢  
Sliced... the Sandwich Favorite  
Save 30¢ Per Lb.

**VON'S SHOPPING BAG**  
Prices Effective THURS., FRI., SAT., SUN., FEB. 18-19-20-21  
WE GIVE BLUE CHIP STAMPS

"WOE UNTO THEM THAT CALL EVIL GOOD, AND GOOD EVIL; THAT PUT DARKNESS FOR LIGHT, AND LIGHT FOR DARKNESS; THAT PUT BITTER FOR SWEET AND SWEET FOR BITTER."

ISAIAH 5:20

We have a complete selection of reading on subjects most vital to our American Way of Life!

**THE PATRIOT BOOKSHOP**  
223 South First Avenue  
Arcadia

HI 6-1776

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**NESTLE'S Decaf Coffee** Buy 8 Oz. Get 6 Oz. Plus 10¢ Off You Pay \$1.15  
**THE TOP LEAVES Tender Leaf Tea** 100 BAG PKG. Includes 15¢ Off \$1.00  
**Listerine Antiseptic** KILLS GERMS THAT CAUSE BAD BREATH! DAILY GARGLING WITH LISTERINE HELPS PREVENT COLDS 99¢ VALUE 14-OZ. BTL 79¢  
**CALGON Water Softener** SAVES SOAP! 1-LB. PKG. 35¢  
**DRY MIX Knorr Soups** ASSORTED 8-PKG. PACKS 39¢  
**Heinz Baby Foods** STRAINED VARIETIES 5-OZ. GLASS JAR 3-35¢  
**JERSEY FOODS** 5-OZ. GLASS JAR 2-33¢

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(East of Fair Oaks)

★ PASADENA  
3841 E.  
Sierra Madre Blvd.

★ ALTADENA  
2408  
Lincoln Ave.

★ WEST ARCADIA  
1487  
Baldwin Ave.



**LEGAL NOTICE**

**ORDINANCE NO. 738**

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SECTION 5295, RELATING TO AND PARCELING ZONES, BY THE AMENDMENT OF SUBSECTION (7) OF SECTION 5295.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Subsection (6) of Section 5295 of the Sierra Madre City Code is hereby amended to read as follows:

(6) Woodland Drive, Vista Circle Drive, Oakdale Drive, Alta Vista Drive, Brookside Lane, Yucca Trail, Holly Trail or Sturtevant Drive east of the intersection thereof with Woodland Drive upon any paved portion of any said streets, except in or upon any paved portion of any such public streets designated by the Chief of Police by the use of white lines, markers, or other signs indicating that the stopping, standing or parking of vehicles is permitted thereon.

SECTION 2. Subsection (7) of Section 5295 of the Sierra Madre City Code is amended to read as follows:

(7) The south side of Sturtevant Drive from Mountain Trail to a point easterly of the intersection with Woodland Drive and also from a point 20 feet west of the west curb cut of the driveway at 432 Sturtevant Drive extending east to Canon Drive and then south on Canon Drive to the end of the existing curb on the west side of Canon Drive.

SECTION 3. PENALTY. Any person, firm or corporation violating this ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine or not more than \$500.00 or by imprisonment in the City or County Jail for a period of not to exceed 6 months, or by both such fine and imprisonment.

SECTION 4. The City Clerk shall certify to the adoption of this ordinance and shall cause the same to be published once in the Sierra Madre News, a weekly newspaper of general circulation published and circulated in the City of Sierra Madre.

Passed by the City Council of the City of Sierra Madre on this 9th day of February, 1965.

Severin L. Sorenson  
Mayor of the City of Sierra Madre, Calif.

ATTEST:

L. Marie Warfel  
City Clerk of the City of Sierra Madre, Calif.

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 738, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 26th day of January and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: Rule, Abernethy, Parks, King, Sorenson.  
NOES: None.

L. MARIE WARFEL  
City Clerk of the City of Sierra Madre, California  
Publish Sierra Madre News  
February 18, 1965

**LEGAL NOTICE**

**ORDINANCE NO. 737**

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SECTION 5317 OF THE SIERRA MADRE CITY CODE.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. The City Council hereby finds and determines that the amendment to the Sierra Madre City Code hereinafter set forth is based upon the recommendation of the Planning Commission, that such amendment is in the best interest and for the health, safety and welfare of the residents of this City, for the reasons set forth in Section 3 hereof.

SECTION 2. Section 5317 of the Sierra Madre City Code is hereby amended to read as follows:

Sec. 5317. Same.

(1) No parking area within 75 feet of a street shall be established until such location has been reviewed by the Planning Commission and its establishment approved. Such approval may be conditioned upon the Commission's requiring the planting and/or maintenance of trees, shrubs or other landscaping within and along the borders of such parking area.

(2) Any parking lot to be used as an accessory to commercial and industrial establishments shall be so located that the boundary of such parking lot closest to the site of the commercial or industrial establishment shall be not more than 50 feet distant.

(3) Such parking area shall be used solely for the parking of private passenger vehicles, and shall not be used for storage.

SECTION 3. The City Council finds and determines that said amendments are necessary to provide minimum standards for parking lots within the City and to establish properly planned parking areas.

SECTION 4. The City Clerk of the City of Sierra Madre shall certify to the passage and adoption of this Ordinance and to its approval by the Mayor and shall cause the same to be published in the Sierra Madre News, a weekly newspaper of general circulation published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor of the City of Sierra Madre, California

ATTEST:

L. Marie Warfel  
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 737, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 26th day of January and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: Rule, Abernethy, Parks, King, Sorenson.  
NOES: None.

L. MARIE WARFEL  
City Clerk of the City of Sierra Madre, California  
Publish Sierra Madre News  
February 18, 1965

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SUBSECTION (A) OF SECTION 5293 OF THE SIERRA MADRE CITY CODE RELATING TO ANGLE PARKING.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Subsection (a) of Section 5293 of the Sierra Madre City Code is hereby suspended until August 1, 1965.

SECTION 2. Subsection (a) of Section 5293 of the Sierra Madre City Code is hereby amended until August 1, 1965, to read as follows:

(a) On Baldwin Avenue, along the easterly side thereof, between the southerly line of East Montecito Avenue and a point 218 feet south of the southerly line of West Sierra Madre Boulevard and along the westerly side thereof, between a point 140 feet north of the northerly line of West Montecito Avenue and Esperanza Avenue, except that portion between Kersting Court and Sierra Madre Boulevard.

SECTION 3. It is the intent of the foregoing that Subsection (a) of Section 5293 shall be amended until August 1, 1965, as set forth in Section 2 hereof, whereupon the section will automatically revert to the wording existing on the date hereof.

SECTION 4. The City Clerk shall certify to the passage and adoption of this Ordinance and to its approval by the Mayor and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, printed, published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor, City of Sierra Madre, California

**LEGAL NOTICE**

**ORDINANCE NO. 739**

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING SUBSECTION (A) OF SECTION 5293 OF THE SIERRA MADRE CITY CODE RELATING TO ANGLE PARKING.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Subsection (a) of Section 5293 of the Sierra Madre City Code is hereby suspended until August 1, 1965.

SECTION 2. Subsection (a) of Section 5293 of the Sierra Madre City Code is hereby amended until August 1, 1965, to read as follows:

(a) On Baldwin Avenue, along the easterly side thereof, between the southerly line of East Montecito Avenue and a point 218 feet south of the southerly line of West Sierra Madre Boulevard and along the westerly side thereof, between a point 140 feet north of the northerly line of West Montecito Avenue and Esperanza Avenue, except that portion between Kersting Court and Sierra Madre Boulevard.

SECTION 3. It is the intent of the foregoing that Subsection (a) of Section 5293 shall be amended until August 1, 1965, as set forth in Section 2 hereof, whereupon the section will automatically revert to the wording existing on the date hereof.

SECTION 4. The City Clerk shall certify to the passage and adoption of this Ordinance and to its approval by the Mayor and shall cause the same to be published once in the Sierra Madre News, a newspaper of general circulation, printed, published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor, City of Sierra Madre, California

ATTEST:

L. Marie Warfel  
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 739, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 26th day of January and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: King, Parks, Sorenson.  
NOES: Abernethy, Rule.

L. MARIE WARFEL  
City Clerk of the City of Sierra Madre, California  
Publish Sierra Madre News  
February 18, 1965

AN ORDINANCE OF THE CITY OF SIERRA MADRE REPEALING ORDINANCE NO. 736 AND MAKING THE SAME IMMEDIATELY EFFECTIVE AS AN EMERGENCY ORDINANCE.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Ordinance 736 of this City is hereby repealed.

SECTION 2. The City Council finds and determines that an ordinance should not remain in effect any longer than is absolutely necessary; that studies conducted since December 22, 1964, have indicated that all of the provisions of said Ordinance 736 are not necessarily appropriate for this City and that therefore pursuant to the provisions of Section 6506 of the Government Code, said Ordinance No. 736 should be immediately repealed.

SECTION 3. The City Clerk of the City of Sierra Madre shall certify to the passage and adoption of the Ordinance and to its approval by the Mayor and shall cause the same to be published in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor, City of Sierra Madre, California

ATTEST:

L. Marie Warfel  
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 737, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 26th day of January and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: Rule, Abernethy, Parks, King, Sorenson.  
NOES: None.

L. MARIE WARFEL  
City Clerk of the City of Sierra Madre, California  
Publish Sierra Madre News  
February 18, 1965

**LEGAL NOTICE**

SECTION 1. Ordinance 736 of this City is hereby repealed.

SECTION 2. The City Council finds and determines that an ordinance should not remain in effect any longer than is absolutely necessary; that studies conducted since December 22, 1964, have indicated that all of the provisions of said Ordinance 736 are not necessarily appropriate for this City and that therefore pursuant to the provisions of Section 6506 of the Government Code, said Ordinance No. 736 should be immediately repealed.

SECTION 3. The City Clerk of the City of Sierra Madre shall certify to the passage and adoption of the Ordinance and to its approval by the Mayor and shall cause the same to be published in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor, City of Sierra Madre, California

ATTEST:

L. Marie Warfel  
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 740, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 9th day of February, 1965, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: King, Parks, Sorenson.  
NOES: Abernethy, Rule.

L. MARIE WARFEL  
City Clerk of the City of Sierra Madre, California  
Publish Sierra Madre News  
February 18, 1965

AN ORDINANCE OF THE CITY OF SIERRA MADRE REPEALING ORDINANCE NO. 736 AND MAKING THE SAME IMMEDIATELY EFFECTIVE AS AN EMERGENCY ORDINANCE.

THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES ORDAIN:

SECTION 1. Ordinance 736 of this City is hereby repealed.

SECTION 2. The City Council finds and determines that an ordinance should not remain in effect any longer than is absolutely necessary; that studies conducted since December 22, 1964, have indicated that all of the provisions of said Ordinance 736 are not necessarily appropriate for this City and that therefore pursuant to the provisions of Section 6506 of the Government Code, said Ordinance No. 736 should be immediately repealed.

SECTION 3. The City Clerk of the City of Sierra Madre shall certify to the passage and adoption of the Ordinance and to its approval by the Mayor and shall cause the same to be published in the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor, City of Sierra Madre, California

ATTEST:

L. Marie Warfel  
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. MARIE WARFEL, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 739, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 26th day of January and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: King, Parks, Sorenson.  
NOES: Abernethy, Rule.

L. MARIE WARFEL  
City Clerk of the City of Sierra Madre, California  
Publish Sierra Madre News  
February 18, 1965

**LEGAL NOTICE**

IN the Sierra Madre News, a weekly newspaper of general circulation, published and circulated in the City of Sierra Madre.

Passed, approved and adopted this 9th day of February, 1965.

Severin L. Sorenson  
Mayor of the City of Sierra Madre, Calif.

ATTEST:

L. Marie Warfel  
City Clerk

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES ) ss:  
CITY OF SIERRA MADRE )  
I, L. Marie Warfel, City Clerk of the City of Sierra Madre, do hereby certify that the foregoing Ordinance, being Ordinance No. 740, was introduced at a regular meeting of the City Council of the City of Sierra Madre held on the 9th day of February, 1965, and was duly passed, approved and signed by the Mayor and attested by the City Clerk at a regular meeting of said City Council held on the 9th day of February, 1965, by the following vote:

AYES: Councilmen Abernethy, King, Parks, Rule.  
NOES: Mayor Sorenson.

L. MARIE WARFEL  
City Clerk  
Publish Sierra Madre News  
Feb. 18, 1965

NOTICE INVITING BIDS

The City Clerk of the City of Sierra Madre will receive bids for certain work involving the construction of an instructional pool, sun deck area, concession stand and appurtenances up to the hour of 10:00 a.m., February 18, 1965. Inspection of the site will be conducted by the City Engineer on Wednesday, February 10, and Monday, February 15, 1965, at 10:00 a.m. The inspection will start from the City Hall at 55 West Sierra Madre Blvd.

Specifications, Bid Proposal and Special Provisions are available at the office of the City Clerk where copies may be obtained. The City of Sierra Madre reserves the right to reject any and/or all bids, to waive any informality in any bid and to hold all bids for a period of 30 days for purpose of examination and comparison.

A bid bond, Cashier's Check, or certified check in the amount of 10% of the bid shall accompany all bids. All bids shall be submitted on the Bid Proposal sheet furnished by the City.

The bidders are notified that

**LEGAL NOTICE**

will be conducted by the City Engineer on Wednesday, February 10, and Monday, February 15, 1965, at 10:00 a.m. The inspection will start from the City Hall at 55 West Sierra Madre Blvd.

Specifications, Bid Proposal and Special Provisions are available at the office of the City Clerk where copies may be obtained. The City of Sierra Madre reserves the right to reject any and/or all bids, to waive any informality in any bid and to hold all bids for a period of 30 days for purpose of examination and comparison.

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**LEGAL NOTICE**

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A bid bond, Cashier's Check, or certified check in the amount of 10% of the bid shall accompany all bids. All bids shall be submitted on the Bid Proposal sheet furnished by the City.

The bidders are notified that

**LEGAL NOTICE**

the general prevailing wage for the area has been ascertained by the City Council by Resolution No. 2038 to be that of the Southern California Master Labor Agreement for the Construction Industry and pursuant to the statutes of the State of California, not less than this wage shall be paid for all labor on the above project.

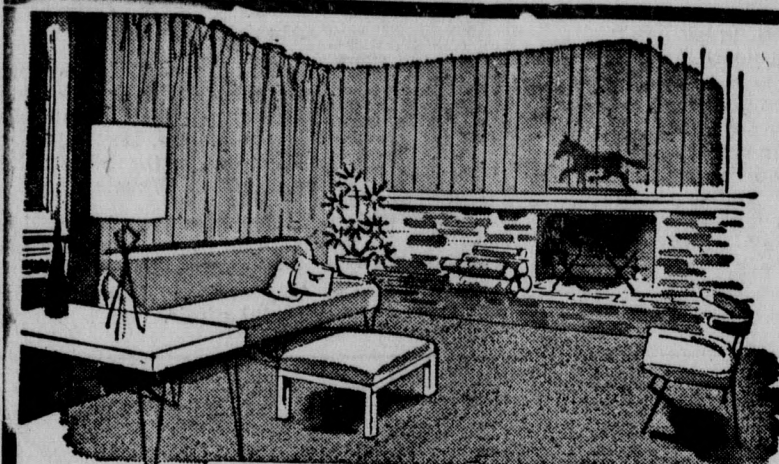
L. MARIE WARFEL,  
City Clerk  
Publish Sierra Madre News  
Feb. 18 and 25, 1965

**Former Resident Passes Away**

Rose Karoline Bernitz, born November 6, 1889 at Nuringen, Germany, passed away Sunday, February 7 at Taft, California. She was a former resident for many years, of Sierra Madre.

Services were held Thursday, February 11 at 10 a.m. at the Peace Lutheran Church with Pastor A. E. Schmitt officiating.

Mrs. Bernitz is survived by a son Robert Bernitz and three grandchildren of Taft, California.



# Johns Sales & Service

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Custom Decorating At No Extra Cost!

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Dupont 501 Filament Nylon . . . . .	\$8.95 Sq. Yd.
Brown Wool Hi, Lo . . . . .	\$8.95 Sq. Yd.
Candy Striped Heavy Wool . . . . .	\$8.95 Sq. Yd.
Nylon Beige Cut Pile . . . . .	\$5.50 Sq. Yd.

Yes — We Do Re-upholstering

Heavy  
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IN SIERRA MADRE

PHONE 356-1260

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**50¢ off PIZZA**

48 VARIETIES TO CHOOSE FROM

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**SUBMARINE SANDWICH 65¢ ea**

OPEN  
11 a.m. to 9 p.m. Tues. thru Thurs.  
11 a.m. to 11 p.m. Fri. and Sat.  
11 a.m. to 9 p.m. Sun.  
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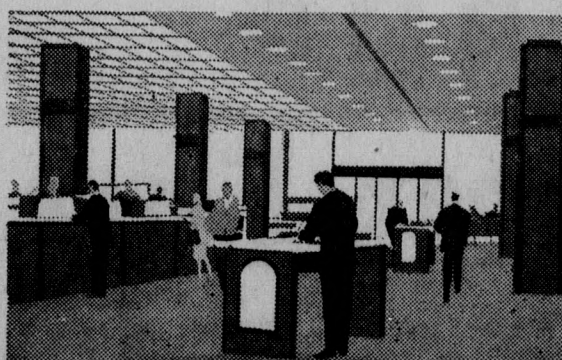
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New York has the Empire State Building. Chicago has Marina Towers. Now, Los Angeles, too, has a giant architectural masterpiece to call its own—the beautiful California Federal Plaza Building on Wilshire's Miracle Mile. This magnificent structure's Grand Opening Days are right now! You're invited to see its walls of marble, rare art objects, a sparkling fountain of magic beauty, sky-high panoramic views, amazing computers, executive offices and many other features. But, the main reason we want you to see the California Federal Plaza Building is because it's our new head office and electronically-linked to every California Federal neighborhood savings office and regional home loan office. Its centralized executive, administrative, accounting and processing operations reduce time, costs and increase efficiency in serving all our customers whether they're in Maine, Mexico, near Wilshire Boulevard, or wherever you live. It's a sound, new reason why opening and keeping your savings account at 40-year-old California Federal—the billion-dollar federal savings association—is an excellent, safe and profitable idea. In fact, why not open your account right now at our convenient branch...or at the Plaza Building's own quietly elegant savings office? And, if you can, bring your family to the Plaza right now during its Grand Opening Celebration! We promise a warm welcome and an interesting tour to remember us by!

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Prices  
Effective  
Wednesday  
thru  
Saturday  
Feb. 17  
to  
Feb. 20

Closed Monday, February 22 -- Washington's Birthday

## MEAT SPECIALS

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**Fresh Hen Turkeys 43<sup>¢</sup>**

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**SPAGHETTI**

Lb. Cup **55<sup>¢</sup>**

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OSCAR MAYER  
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7-OZ.  
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**Jack Cheese KRAFT MONTEREY 55<sup>¢</sup>**

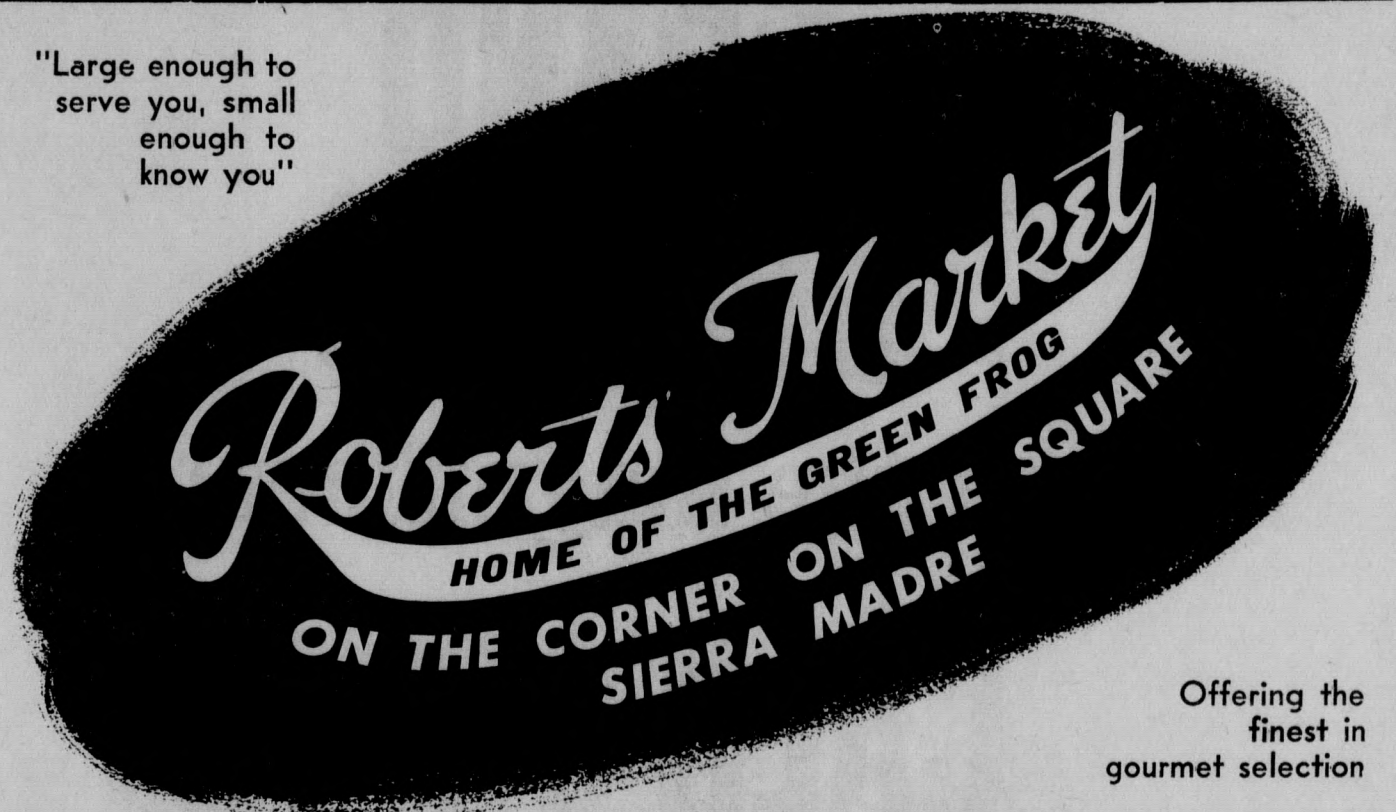
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**Corned Beef Hash Armour Star 15 1/2-OZ. CAN NET 3 FOR \$1**

**Beef Stew Armour LGE. 24-OZ. CAN 39<sup>¢</sup>**

**Peanut Butter Laura Scudder Pure — Lb. Jar 39<sup>¢</sup>**

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serve you, small  
enough to  
know you"



Offering the  
finest in  
gourmet selection



Red Ripe Slicing  
Firm,  
**TOMATOES 19<sup>¢</sup>**

Select White Rose  
**POTATOES 5 lbs. 49<sup>¢</sup>**

Juicy, Texas  
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**GRAPEFRUIT 10<sup>¢</sup>**

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**DELICIOUS APPLES 2 lbs. 25<sup>¢</sup>**



**BIRDS EYE**  
CUT CORN -- CHOPPED  
BROCCOLI -- BUTTER  
BEANS -- GREEN  
PEAS -- 10-oz. Pkg.

**6 FOR \$1.00**

Hawaiian Rosy Red  
**PUNCH**  
12-oz. can

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**BETTY CROCKER CAKE MIXES** WHITE — YELLOW DEVILS FOOD — CHERRY FUDGE **3 FOR \$1**

**SYRUP Vermont Maid 12-OZ. BOTTLE 3 FOR \$1.00**

**Kleenex Tissue Ass't Colors 400 CT. 2 FOR 39<sup>¢</sup>**

**Cashew Nut Cookies Nabisco 12-OZ. PKG. 39<sup>¢</sup>**

NEW! BETTY CROCKER  
**Mashed Potato Buds SERVES 8 29<sup>¢</sup>**



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**Grand Opening, Friday, February 19th, 9:30 a.m.**

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<p><b>RICHARD VICTORS CO.</b> 11 KERSTING COURT EL 5-1255 SIERRA MADRE</p>	<p>Keep <b>GULLETT &amp; HARRIS</b> In Mind feminine fashions 1 KERSTING COURT 355-1017</p>	<p><b>THE LODGE COFFEE SHOP</b> Serving 7 A.M. to 3 P.M. Mon. thru Fri. Closed Saturday and Sunday 44 N. BALDWIN EL 6-1360</p>	<p><b>SIERRA MADRE SHELL SERVICE</b> "Free pick-up and delivery" 54 N. BALDWIN at MONTECITO EL 5-1726</p>	<p><b>SIERRA MADRE PLUMBING</b> Plumbing Service 15 KERSTING COURT EL 5-7272 EL 5-7283</p>
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## Inez W. Pollock Succumbs Feb. 6

Funeral services for Inez Wright Pollock, 78, of 179 Merrill Avenue, Sierra Madre, were conducted Tuesday, February 9, by Rose Hills Mortuary in Rainbow Chapel, with the Rev. Dr. Robert Schaper officiating. Interment followed in Rose Hills Memorial Park.

Mrs. Pollock, a resident of California and this area for 42 years, was born in Ohio, and died Saturday in the Sierra Madre Hospital. She is survived by her husband Walter of the home address; a daughter Mary L. Blanchard of Woodland Hills; three sons Walter E. Pollock II of

Vancouver, Washington, Martin S. Pollock of Sierra Madre, and William W. Pollock; also by 13 grandchildren.

## To Host Alumnae At Evening Meeting Feb. 15

Chi Omega Alumnae of the Pasadena Area will host the Junior Alumnae at a joint evening meeting on February 15 at the home of Mrs. William Van Sicken of Sierra Madre.

Dessert will be served at 7:30 followed by the program, presented by Mrs. William B. Russell, who will talk on "Correct Colors for a Happier Living."

At the business meeting presided over by Mrs. James Bridges, plans for the salad luncheon benefit to be held on March 15, will be completed. Hostess chairman for the evening will be Mrs. Robert Fleury of Arcadia, assisted by Mrs. Harold Dibble of Pasadena, and Mrs. Donald McKellar of Arcadia.

All Chi Omega Alumnae in the area are cordially invited and may call Mrs. Fleury at 356-1085 or Mrs. Van Sicken at 355-8175 for reservations.

## VENT

(Lee Ellerbrock)

From CT's note in the February 4th issue I learned that Bill Wark is a member of the Sierra Madre Mountain Search and Rescue Team, my hat off to you, Bill, and you must know how proud the town is of you and the rest of the team! I know of no more devoted, unselfish and inspiring group of concerned people.

But CT sure was carried away when he suggested that "work of this kind is certainly a sure cure" for my asthma attacks, aggravated by weeks of colds and congestion! I don't think the Medical Center, where I was a constant visitor, will agree with him. . . . But if you appeared "with a shovel" as the plea went, to help work on the Mt. Wilson Trail, Carrot Top, my hat off to you too.

At my daughter's house, I read an article tonight (2/9) in the San Gabriel Valley Daily Tribune, written by Allan Gaul, one of its staff writers, which puts one of the current trends into sharp focus again. A pretty Covina girl, entering her car at 9:30 in the already darkened employees parking lot, after a birthday party for her at the Eastland Shopping Center, saw a man jump into the opposite door who pushed a can opener against her throat, telling her not to scream. During 90 minutes of terror, she successfully fought off his attacks during a ride through three Valley cities, by first jumping off the car in the lot and screaming for help, then leaping out after managing to stall the car in Baldwin Park, screaming later at cars even with hers on the road and finally struggling herself loose from her attacker in the Glendora Hills by hitting his face with the deflected can opener and running blindly to the nearest lighted area. . . . The horrible thing is, that everywhere the passers-by and people watching her from cars and the streets refused to help her — in the parking lot they ignored her, in the cars they laughed at her and the street watchers didn't want to get involved — one woman, whom she asked to be allowed to use her phone, curtly refused her with "You probably had it coming to you." YET SHE WAS SOBBING, CRYING FOR HELP WITH CLOTHES

for the "other side" by "VAN DYKE"

RIPPED AND NECK, ARMS AND HANDS BLEEDING FROM CUTS . . .

Three weeks ago or so, a man stopped at a railroad crossing in El Monte and four men came out of the car behind him, assaulting him, robbing him and throwing him into the street. . . . All of the bystanders on either side of the street refused to get involved and even refused to give him a dime so he could call the police.

All of you will recall prior instances reported in the major papers where witnesses of crimes, rapings and beatings refused to help BECAUSE THEY DIDN'T WANT TO GET INVOLVED. . . . The majority of us seems to have become so selfish, so callous and so intent upon our own safety and well-being that we are no longer concerned about our fellow-man in need and danger. And I am not talking about peoples in foreign countries or races strange to our own, but our neighbors and townsmen. In an age of unequalled scientific advances and material progress, our ethics have sunk to the very lowest ebb of the beginning of mankind. Do you remember, not too long ago, when we seriously discussed whether we had the right to shoot down our neighbor, yes our friend or relative, if he should try to find refuge for himself and family in the bomb-shelter built with our own money and for our own bodies? Even some of the Church leaders thought we had that right? More and more we have become like the priest, who, when he saw the robbed and wounded man lying half-dead in the street on the way to Jericho, "passed by on the other side" and the Levite, who "looked upon him and passed by on the other side." . . . Too dreadful many of us today think that the Samaritan was an unrealistic do-gooder and ideal fool to bind up and put oil on his wounds, put him on his own beast while he walked and bringing him to an inn, giving the host money to take care of him — even promising to pay him back for any money spent beyond what he gave him, on his next trip through the country.

Jesus could not have given us a more powerful example nor a harder road to travel when he ended the parable with "Go, and do thou likewise!"

EDITOR'S NOTE: I do hope you are a better electrician than you are an attorney. . . . better read up on the laws connected with "involvement" of this type. . . . more people have been maimed and beaten for coming to the rescue, than have saved a situation. . . . you cannot ask if it is man and wife, parent and child before you become so entangled. . . . Heaven help you should you decide to enter into an argument between my wife and I. . . . This is definitely a job for the police, and even they are not over anxious in this type situation.

## Annual Parent Show Presented At Eugene Field

Tickets for the annual parent show, "Confucius Say," will go on sale February 23 at the Eugene Field School, 3600 Sierra Madre Blvd., Pasadena.

"Confucius Say," will be presented at 8 p.m. March 11, 12 and 13 in the school cafeteria. The show this year will be a musical revue using proverbs as the theme.

Ticket chairmen are Mrs. John Horne, EL 5-2104, and Mrs. Gordon Hyde, EL 5-2222. The show will again be directed by Betty Gruwell, with Mrs. Robert Skamser serving as show chairman for the second year.

## Cobwebs

the Masonic Lodge hall to overflowing Tuesday night and acclaimed the Mason's civic dinner one of the high spots of the year.

With SERA crews, averaging 20 workers per day, engaged in cleanup work throughout Sierra Madre, the estimated number of trees destroyed by last week's high winds totals over 700.

Francis Eakman, of 194 Mariposa, is a vocalist in "Gallows Glorious," which opened at the Pasadena Community Playhouse on Tuesday night for a two-week run. Mr. Eakman sings behind the scenes and appears in one of the acts.

40 Years Ago: Feb. 20, 1925 The stage is set, figuratively at least, for the big vaudeville show, "The Rompers of 1925," which is to be the annual event of the Eastern Star on Monday and Tuesday of next week. Last year's performance was voted a big success but those who have information about "The Rompers" say it will be a real frolic which even the most critical will enjoy.

## Shakespeare Club Dept. Meetings

Thursday, February 25, the Philanthropy Department of the Shakespeare Club will enjoy a Day at the Races. Mrs. Kermit E. Burford is chairman and reservations can be made through Mrs. Florence Morris, 795-7932.

Mrs. Frederick M. Dickey, director of the Garden Department, has arranged a tour of the Claremont Botanical Gardens and lunch at the Claremont Inn on Friday, February 26. Reservations must be made by February 19 with Mrs. Carl Hotaling, 797-1351; Mrs. Theodore Hagstrom, 798-2970 or Mrs. Elliott H. Gray, vice director, 793-4644.

### Meeting

Bethel No. 128, International Order of Job's Daughters, will honor past honored queens and substitutes at a stated meeting, February 16, at 7 p.m. at Lamanda Park Masonic Temple. Mavis Morgan, honored queen, will preside.

Attend the Church of your choice this Sunday

14—SIERRA MADRE NEWS Thursday, Feb. 18, 1965

## BASINGERS FLOWERS AND GIFTS



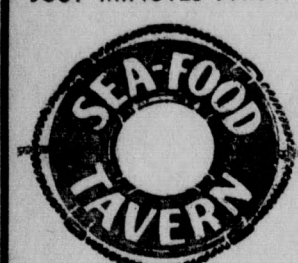
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**SAVE 25%**  
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See Those "HEAVENLY CARPETS BY LEES" In Our Carpet Showroom

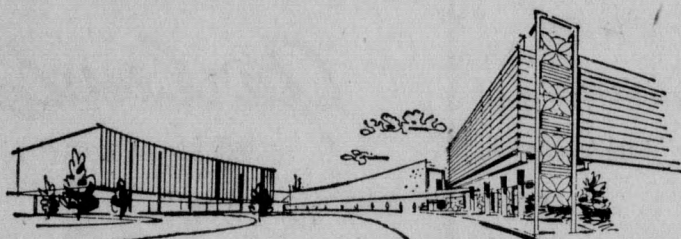
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so much more costs no more

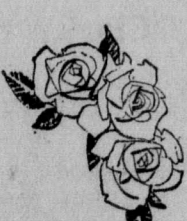


When you call Rose Hills Mortuary at time of need, "so much more" becomes an immediate reality. Comfort, service, convenience, help and understanding are no longer just words

— they are deeds to help you when help is needed most.

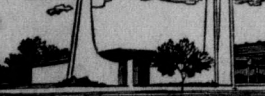
Because Rose Hills has experienced men and women and complete facilities all at one place, only one call is required. And because Rose Hills Mortuary is located in a naturally beautiful secluded memorial park, serenity and reverence are there to give comfort.

Compare the quality and compare the cost and you will call Rose Hills.



**Rose Hills**

MORTUARY-CEMETERY  
3900 Workman Mill Road, Whittier  
Oxford 9-0921



## His '65 Ford rides quieter....than his Rolls-Royce

Tests proved it.\* Does this mean Ford now rivals one of the world's most wanted luxury cars? Hardly! But if you're shopping for a popular-priced car, here is dramatic evidence of Ford's outstanding quality. Compare Ford with everything in its class:

- 100% new body—strongest ever on a Ford.
- New frame "tunes out" vibration.
- New ultrasoft coil spring suspension.

Inspect Ford's luxurious new LTD models

- Decorator-styled interiors, nylon carpeting.
- Ten courtesy lights, five ash trays (4-door hardtops), rear-seat arm rests.
- Elegant nylon and vinyl upholstery fabrics.
- Walnutlike vinyl inserts on doors and instrument panel.

### Relax in Ford's spacious interiors

- Swept-back instrument panel adds knee room.
- Lower transmission hump adds foot room.
- More luggage space than in competing cars—trunk holds four 2-suiters standing upright.

### Test Ford's new power

- Big 289-cu. in. V-8 standard in XL's, LTD's.
- New Big Six—a hefty 240 cu. in.—biggest Six in any car.
- All automatics are 3-speeds, not 2 as in some competing cars—smoother shifting, more economy.

### Try Ford's special conveniences

- Silent-Flo ventilation (in 4-door hardtops) provides fresh air—even with all windows shut.
- Optional Swing-Away steering wheel.
- Handy reversible keys work either side up.

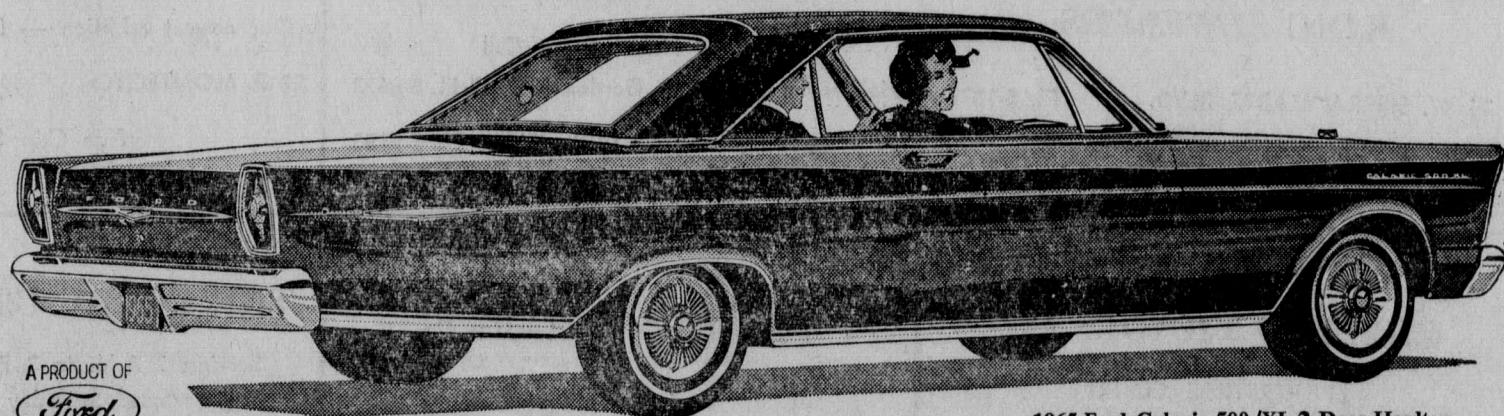
### Convenient keyless door locking system.

The list is much longer. But no list tells as much as a test drive. See your Ford Dealer.

\*Leading acoustical consultants conducted tests in which 1965 Fords (Galaxie 500 Sedan, XL and LTD Hardtop) with 289-cu. in. V-8 engines and automatic transmissions rode quieter than a new Rolls-Royce. These tests were certified by the U.S. Auto Club.

Best year yet to go Ford!  
Test Drive Total Performance '65

**FORD**



1965 Ford Galaxie 500/XL 2-Door Hardtop

Try the Quiet One for yourself at your Ford Dealer's now!  
Now On Display In Our Showroom

## Carl Hansen Ford

Sierra Madre's Authorized Ford Dealer — Complete Sales and Service

A Home Owned and Operated Institution in Sierra Madre for 27 Years, Devoted to the Best Interest of Those We Serve!

EL 5-2321

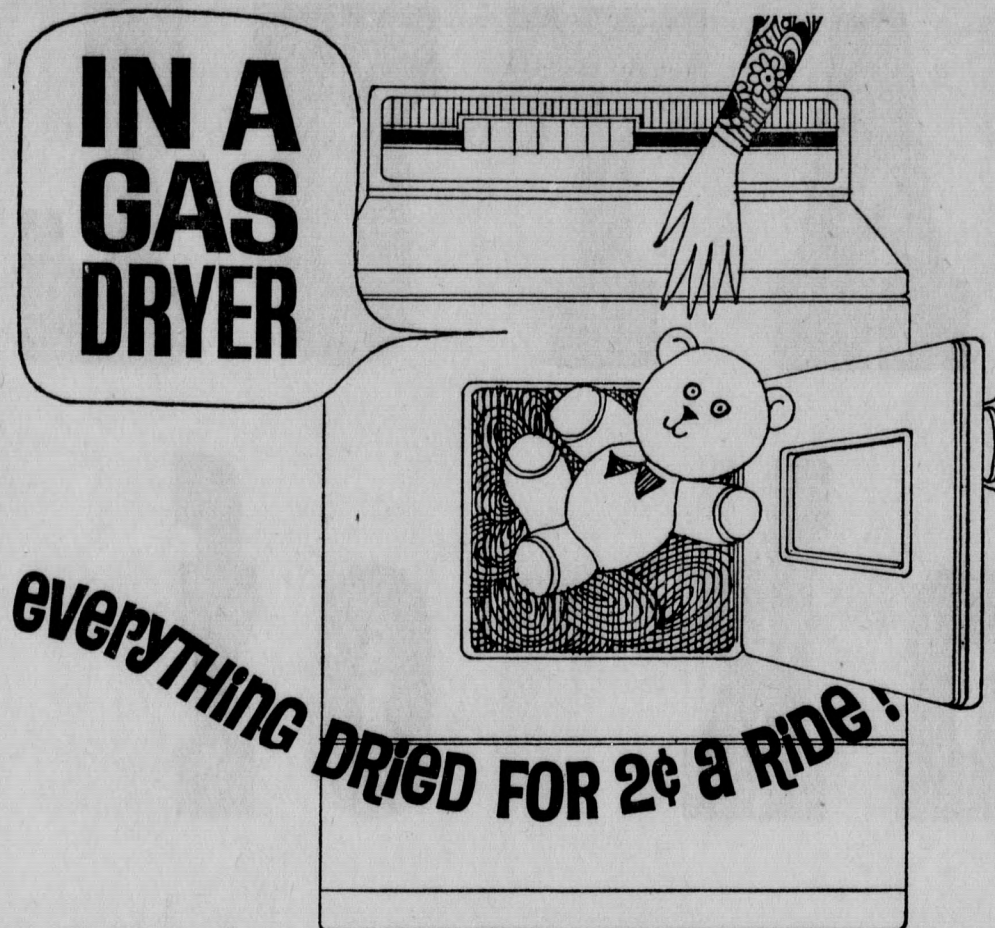
120 W. Sierra Madre Blvd.

Be modern with  
**MOEN**  
NEW SHOWER VALVE  
ONE HANDLE DOES WORK OF TWO

G-E-M PLUMBING CO.  
27 S. Baldwin EL 5-0753  
Sierra Madre

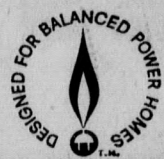


# Bank of America's Historical Story



2¢ DRIES A HEAP OF WASH. And isn't it nice that a Gas Dryer costs less to install in the first place? Most homes use gas for cooking and heating. In these homes, installation of a Gas Dryer is easy, and saves you plenty—could save you up to \$150.00. With lifetime burners, it's only natural that a Gas Dryer requires less maintenance. Fast? Nothing's faster. And this means your Gas Dryer keeps pace with your washer. Treats clothes with more consideration, too. That's because a Gas Dryer offers a wider range of temperature controls for more different fabrics than any other kind of dryer. See the new Gas Dryers at your appliance dealer's soon. He'll show you what a big help a new Gas Dryer can be. ©SOUTHERN COUNTIES GAS COMPANY

WIN! A TRIP FOR 2 TO LAS VEGAS! Yes, 80 Las Vegas Holidays—yours for the winning. You'll fly via Western Airlines... you'll stay at the glamorous Dunes Hotel. To find out how you may win, visit your participating dealer soon. He'll be happy to tell you about a gas dryer. Offer limited to those living in the area served by Southern California Gas Company or Southern Counties Gas Company. Offer ends February 21, 1965.



The story of Bank of America National Trust and Savings Association begins on the morning of October 17, 1904, when a small neighborhood bank opened for business in a remodeled tavern at the intersection of Washington Street and Columbus Avenue in San Francisco's North Beach area.

Prime mover behind the new bank was a big man with a big idea. The man: Amadeo Peter Giannini—tall, muscular, thirty-four, California-born son of immigrant parents. The idea: a revolutionary philosophy of offering wage earners and small businesses the banking services traditionally reserved for wealthy individuals and large companies.

Twenty-eight new accounts and \$8,780 in deposits were received that first day by the Bank of Italy, the name of the organization until 1930. But through hard work, long hours, and door-to-door solicitations, Giannini and the bank officers proved the soundness of the new concept in banking. By the end of 1904, the little bank that had opened with \$150,000 capital showed deposits of \$703,024 and resources in excess of \$1 million.

Disaster struck on April 18, 1906, when San Francisco was torn apart and gutted by the worst earthquake and fire in the city's history. As the flames swept toward the bank, Giannini loaded \$80,000 cash into wagons and moved it to his San Mateo home for safekeeping. Days before the larger banks could re-open he was dispensing loans from a plank-and-barrel counter at the waterfront, seasoning each credit advance with his personal enthusiasm to rebuild a better city.

As the new San Francisco rose from the rubble, the young bank grew and prospered. Sound management, sparked by the imagination and optimism of A. P. Giannini, steered it safely through the bank-closing

Panic of 1907. In that year a branch bank was opened in San Francisco, and in 1909 the first out-of-town branch was opened in San Jose, 50 miles to the south.

Giannini visualized a statewide banking system and, despite opposition from some officials and competitors, made continuing progress in his efforts to help "the little man." Several branches were added in the Bay Area and two more in Los Angeles. By the end of 1918, there were 24 branches serving cities from Santa Rosa in the north to Los Angeles in the south. Total resources stood at \$93,546,162.

During the Booming Twenties, while speculators made and lost fortunes in California oil, movies, and real estate, the bank's loan department expanded carefully and persistently with Giannini's slogan of "Safety Before Profits." By the close of the bank's 25th anniversary year, there were 292 branches, over 7,000 employees, and more than \$1 billion in resources.

In 1930, Giannini, 60 years of age and in poor health, relinquished control of the bank to Ellisha Walker, a promising young banker from New York. Walker, and his eastern approach to banking, ran into difficulties almost immediately as the depression deepened, incomes tumbled, and deposits fell rapidly. In mid-1931 he called a meeting of the bank's executive committee to lay out a program for breaking up Bank of America and salvaging pieces through contraction and liquidation.

Giannini, recovering from his illness in a German health resort, received the news with shock, then outrage. Returning home, he vigorously protested the Walker plan and barnstormed the length and breadth of California soliciting proxies of the bank's stockholders in support of his principles and leadership. So successful was his

campaign, so strong was the stockholders' belief in Giannini's ability to save Bank of America, that he won a landslide victory in a special stockholders meeting on February 15, 1932.

At this time, when national employment and incomes were hitting record lows and bank deposits were falling, Giannini, now fully recovered in health, again took on the active leadership of the bank. In exactly 41 days he was showing deposit gains, and by the end of 1932 had repaid some \$54 million in RFC loans, acquired more than 217,000 new and returned deposits, showed deposits of \$749,658,000 and had launched a "Back to Good Times" advertising campaign to help the state pull itself up from the depths of the depression.

On January 14, 1936, Lawrence Mario Giannini, senior vice president and son of the founder, was elected president of Bank of America. With the elder Giannini retaining the chairmanship of the board, the two continued the bank's tradition of being a friend to the man of modest means.

Like his father, Mario Giannini pioneered new trends in banking. One of these, Timeplan lending, an installment loan service, helped place the bank first in the nation in the amount of money loaned. By the end of 1942, there were 487 branch banks and \$2,771,689,632 in resources.

With the advent of World War II, California became an arsenal and its population mushroomed. The bank played a vital role in providing financial assistance and leadership in these years of crisis. The wartime economy boomed, deposits rose, and in October, 1945, Bank of America's resources of \$5,037,500,000 surpassed those of any other bank.

As World War II came to an end, the bank began to expand its overseas operations which, up until then, had been limited to a branch



BANK OF AMERICA's first home, then known as Bank of Italy, was in an old remodeled tavern at the intersection of Washington Street and Columbus Avenue in San Francisco's North Beach area. Opened its doors October 17, 1904. Sierra Madre's Branch is 873.

In London. Bank of America (International) was organized in New York in 1950. Branches were opened in London, Dusseldorf, Manila, Bangkok, Guam, Tokyo, Yokohama, Kobe, and Osaka.

A. P. Giannini, founder-chairman of the bank, died on June 3, 1949, a few weeks after his 79th birthday. Three years later his son Mario passed away, and elected to succeed him as president was Carl F. Wentz, 35 years with Bank of America and vice chairman of its executive committee. Wentz retired in 1954 at 65, and at the end of that year the bank had 548 branches and \$9,163,355,289 in resources.

In 1954, leadership of Bank of America was placed in the hands of S. Clark Beise, a seasoned banker who had joined the bank as a vice president in 1936 at the personal invitation of A. P. Giannini.

Under Beise's direction, Bank of America led the nation's bank into the electronics age with the development of ERMA, the first fully automated electronic accounting system in the industry. Beise moved vigorously to expand the bank both domestically and overseas. In 1957, controlling interest was purchased in Banca d'America e d'Italia with 65 branches in Italy. In 1962, the bank gained entrance into several countries in Africa through the purchase of an interest in the Financial Corporation for

Overseas Countries in Geneva, Switzerland. By the end of 1963, internationally-based resources totaled \$2.5 billion. When Beise retired in 1963, Bank of America comprised 846 branches in California and 22 overseas branches, plus 82 branches of Banca d'America e d'Italia and interests in financial institutions in countries throughout the Free World.

In 1963, Rudolph A. Peterson, who was born in Sweden just seven weeks after the bank was founded, was elected president. Peterson renewed the emphasis on the personal approach to customer needs which has been the cornerstone of Bank of America since its founding. He promised an aggressive policy to continue the expansion of the bank's international commitments.

Thus the story of the world's largest non-government bank which began in San Francisco a little more than half a century ago continues to unfold.

As of December 31, 1964, there were 871 branches of the bank in California (the Sierra Madre branch is the 873rd) and 27 overseas branches, employing 28,872 persons. Resources stood at \$15,498,892,008, total deposits at \$14,000,122,847 and loans outstanding totaled \$9,221,083,111.

The real Bargains is the kind of insurance that can help keep the family safe

## 'San Gabriel Valley Camellia Show' Announced

The Temple City Camellia Society will sponsor the "San Gabriel Valley Camellia Show" to be held in the Lecture Hall of the Los Angeles County Arboretum on Saturday and Sunday, February 20 and 21.

The show will open at 2 p.m. on the 20th, and will reopen at 9:30 a.m. on the 21st.

Amateur and commercial growers are expected to exhibit in excess of 4,000 camellia blooms. Many new and exquisite camellia introductions will be displayed by members of Southern and Northern Camellia Societies, and will feature the best in Japonicas, Reticulatas, Hybrids and other species of camellias.

Show chairman, Edwards H. Metcalf, advises that silver trophies and other valuable awards will be presented to the winners of the prize-winning blooms. Blooms will be judged by accredited judges of the American Camellia Society.

This show is the Temple City Society's 16th annual event of its kind, and is expected to exceed those of past years. In view of the many new and exciting introductions, this should be one of Southern California's finest floral offerings.

The public is cordially invited and admission is free.



## OPEN HOUSE TOMORROW:

Bank of America's new Sierra Madre Branch

You're invited to the OPEN HOUSE celebration at our new Sierra Madre Branch, from 10:00 a.m. to 6:00 p.m. tomorrow. Opening ceremonies start at 9:45 a.m. with the planting of a wistaria cutting from the famous Sierra Madre vine. There'll be music, souvenirs, light refreshments, and a Stardust Satellite Contest—you may win a \$50 savings account or one of five other prizes. The entire family is welcome at the OPEN HOUSE tomorrow at our new Sierra Madre Branch, 350 West Sierra Madre Boulevard.

### OPEN FOR BUSINESS TOMORROW

Bank of America's new Sierra Madre Branch has 6 teller stations, air conditioning throughout and plenty of free parking—everything you need for convenient, one-stop banking.

**BANK OF AMERICA**  
NATIONAL TRUST AND SAVINGS ASSOCIATION • MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

## ANNIVERSARY SALE

✓ CHECK SOME OF THESE VALUES

Elgin Watches -- 1/3 OFF -- (Up to 40% on Diamond Watches)

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Sale Will Be On All During February —

Come In and Browse

**King Jewelers**

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Watch Repair

EL 5-1571





HUGH D. BARTON, Manager of  
Sierra Madre Branch of Bank of America

# CONGRATULA Bank of A

ON THE GRAND OPENING OF YOUR SIERRA MADRE

IN THE PANGBORN BUILDING  
350 W. SIERRA MADRE BOULEVARD

FRIDAY, FEBRUARY 19, 1965

.....AND OUR WISHES FOR CONTINUING

WE, IN SIERRA MADRE ARE HAPPY  
TO WELCOME THE BANK OF AMERICA  
TO OUR COMMUNITY

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EL 5-3433

EVES. EL 5-0996

WE WISH YOU THE VERY BEST OF  
LUCK WITH YOUR NEW  
SIERRA MADRE LOCATION

#### ROESS MARKET

27 years serving the people of  
Sierra Madre since 1938

9 A.M. to 9 P.M.

331 W. SIERRA MADRE BLVD.

MAY FEBRUARY 19th MARK THE  
BEGINNING OF GREAT FRIENDSHIPS AND  
GROWTH FOR YOU IN YOUR  
SIERRA MADRE BRANCH

#### BYRON HOPPER, Jeweler

90 W. SIERRA MADRE BLVD.

EL 5-3372

Complete Customer Service  
Devoted To Their Complete Satisfaction

WE WELCOME YOU TO  
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VERY BEST WISHES

#### ARNOLD'S HARDWARE

Paints — Gifts — Sports  
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SINCERELY HOPES THAT YOUR  
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The best listings available

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HI 6-4605

WELCOME BANK OF AMERICA  
The Sierra Madre Chamber of Commerce  
takes pride in extending a hearty welcome to the  
new branch of the Bank of America now opening  
in this city. We are indeed honored by the recog-  
nition given Sierra Madre in choosing this loca-  
tion for Bank America expansion. May we extend  
our congratulations and our best wishes for your  
success in this community.

#### SIERRA MADRE CHAMBER OF COMMERCE

Working for the people of the Community

71 NO. BALDWIN

EL 5-7141

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10 a.m. to 2 p.m.  
Closed Saturdays



# ATIONS to . . . .

# America



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... Ass't Cashier

NATIONAL SAVINGS AND  
TRUST ASSOCIATION

A MADRE BRANCH OFFICE . . . . .

FEBRUARY 19<sup>th</sup>

NTINUED SUCCESS



WELCOME TO SIERRA MADRE  
BANK OF AMERICA —  
LOTS OF LUCK WITH THIS, YOUR  
NEWEST BRANCH

PANGBORN BUILDING  
HAROLD PANGBORN, Realtor  
and Associates  
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OUR SINCERE BEST WISHES  
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Home of the Green Frog  
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On the corner on the Square  
in Sierra Madre

PANTORIUM DRIVE-IN CLEANERS  
IS PLEASED TO HAVE THE NEW  
BANK OF AMERICA BRANCH  
AS ITS NEIGHBOR

PANTORIUM  
Sierra Madre's only drive-in cleaners  
Personalized Service  
COR. SIERRA MADRE BLVD. & LIMA ST. EL 5-6474

OUR SINCERE CONGRATULATIONS  
AND BEST WISHES TO  
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SIERRA MADRE BRANCH  
ON THEIR OPENING

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Henry B. Nuetzel James M. Reames  
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GRIFFIN LUMBER  
EXTENDS WHOLEHEARTED  
BEST WISHES FOR YOUR  
FUTURE GROWTH IN SIERRA MADRE

GRIFFIN LUMBER  
38 MONTECITO EL 5-0541  
Mon.-Fri. Open til 6 P.M.

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TO THE NEW  
SIERRA MADRE BRANCH OF  
BANK OF AMERICA

BROWN'S FURNITURE  
Free Decorating Service  
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It Pays to Buy  
where you Live

## A Community Builder at work

IT may not SEEM very important... just one little purchase you make over the counter in some store. But it makes you an active Community Builder... because the growth and prosperity of ANY area is determined by the sum of the large and small business transactions that take place within it. When its Trade Volume goes up, so does the strength of its schools, its churches, and other civic facilities, and its business firms can offer better service, and a better selection of goods.

And... since your everyday buying makes you a Community Builder... isn't it smart to do your building in YOUR OWN community... so YOU can enjoy the benefits of it?



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These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

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Since 1910  
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Free Delivery We Give S&H Green Stamps  
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You will see more in 1964  
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90 W. SIERRA MADRE BLVD. EL 5-3372  
Complete Customer Service  
Devoted To Their Satisfaction

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Try us for — Service — Selection — Price  
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Sierra Madre's Authorized Dealer  
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"Service is our business"  
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Free decorating service  
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Sierra Madre's only drive-in cleaners  
Personalized service  
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Free Delivery — Marshall Mendell, Mgr.  
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A private owned utility  
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Our newest addition — Dyna-Moneter Tuning  
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Remodeling — Repairs Our Specialty  
For 24 Hour Service Call  
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We Fit Your Feet . . . Not your Imagination  
S.&H Green Stamps BankAmericard  
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Finest in Men's Wear  
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Courteous Appraising — No Obligation  
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"Station and Garage"  
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Selective Gifts and Decorations  
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Finest in Goodyear Tires — Service  
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Working for the people of the Community  
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Liquor - Wine - Beer & Deli  
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The best listings available  
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Listings always wanted  
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AND ASSOCIATES**  
Complete Insurance — Real Estate  
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Complete Insurance Coverage  
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**YOUNGLAND**  
San Gabriel Valley's finest dept. store for children  
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It Pays To Keep In Mind  
feminine fashions  
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**PLAZA SHOP**  
"Ask Trudie"  
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"For Best in travel — Call us"  
Complete domestic, world wide travel arrangements  
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26th year serving the people of  
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**THE LODGE COFFEE SHOP**  
Serving 7 A.M. to 3 P.M. Mon. thru Fri.  
Saturday 8 A.M. to 2 P.M.  
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**WISTARIA BAKE SHOP**  
"The finest in Bakery Goods"  
4 E. SIERRA MADRE BLVD. EL 5-3332

**GRIFFIN LUMBER**  
Mon.-Fri. Open til 6 P.M.  
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**SIERRA MADRE  
COMMUNITY HOSPITAL**  
A Homeowned Institution  
225 W. SIERRA MADRE BLVD. EL 5-7181

**BLANCHARD'S WASH-RITE**  
"You leave it — we do it"  
158 W. SIERRA MADRE BLVD. EL 5-8431

**CUNNINGHAM STATIONERS**  
Printing and Office Supplies  
156 W. SIERRA MADRE BLVD. EL 5-7297

**HACKNEY  
TRAVEL ASSOCIATES**  
49-A S. BALDWIN AVE. EL 5-1438  
"The only complete travel service in the area"  
World-wide affiliations



# Editorially Speaking....

The Lord will give strength unto His people; the Lord will bless His people with peace.

—Psalms 29:1

## B of A Opens . . .

This week we see a new face in the business world of Sierra Madre as the doors of the Bank of America open wide on the morning of February 19. This is the first major opening Sierra Madre has had for many a moon, and we hasten to join the many who wish this banking institution great success, and herald this is a great movement toward upgrading the business section of our City.

Competition and free enterprise has long been the foundation of our American Heritage, and for the past 58 years of incorporation the only competition in the banking field has come from outside these limits, and has had a tendency to take many dollars of business from the community, when citizens are forced to go outside for justification of their problems.

The pros and cons of this new institution and as to whether Sierra Madre can support both of them has many good points as bad points as to whether we can support two newspapers, two hardware stores, two grocery and meat markets, or electrical heat or gas heat.

With a population of 11,343 the choice of banking is now being given to all. Both institutions are branches of the "Mother" bank, and have a great deal of protection from this area. Their policies may be as different as day is from night, but the tendency of satisfaction to the people of the area become triple fold, both of them operate under the banking laws of the state and federal government, but each have their own interpretations which shows elasticity in many directions.

Already we have noticed the stringent borrowing rules and regulations becoming relaxed. When B of A gets into full swing the "Time Plan" will be very popular with local borrowers, due to the speed by which it is enacted.

All in all we do not see any great fever anticipated when this new institution opens its doors, but we do foresee a good many changing of accounts over the next year, most of these of course will be brought home from the outlying areas because of the convenience of banking within ones own area, and this of course will have a great tendency to keep business at home.

Yes, we join with the many throughout these pages, in a sincere welcome and good wishes for success to the Bank of America . . . We would wish this same success to a new newspaper if it were to start in our community, because each new business face has a tendency to upgrade our community, and certainly give the populace a choice.

Never condemn your competition . . . Tomorrow you may own them or be working for them and this could be embarrassing.

By congratulating them you have a great tendency to keep your many friends, and also to gain the respect of their friends.

## We Can Profit

The Christmas floods which caused havoc in the Far West revealed that self-reliant citizens who haven't forgotten the pioneering tradition still live in remote areas.

Red Cross field men used helicopters to conduct a thorough check of devastated regions. They found that victims of flood and storm who were totally cut off from the outside world were making the best of things and using their wits, muscles and own resources to meet the crisis. The Associated Press reported that when a field man in the Eureka, California, disaster area was asked what emergency aid was needed; a typical reply was "We don't have much but it's enough."

Those of us who almost automatically turn helplessly to some outside agency when trouble strikes can profit from examples such as this. The old spirit of independence and courage in the face of adversity still exists.

## Principles Give Opportunity

In the face of competitive conditions under our private enterprise system, business and industry in their zeal to progress, too often lose sight of the fact that their success and future security rest on their determination and ability to help preserve the system that gives their efforts life. A plaque that honors the principles that are behind progress in the United States is in the lobby of the Union Oil Center in Los Angeles. The words on it were written by Herbert Hoover, 1874-1964, President of the United States 1928-1932, upon the dedication of the building in 1956. It reads:

"The American way of life is based on representative government and personal liberty. The Union Oil Company of California is a magnificent demonstration of the product of this system. But there are many enemies of this system and many encroachments upon it in our midst. No one can say that when the documents of the cornerstone are opened, some time in the distant future, that this system will still prevail. But if it does, it will be because of the determination of men like those who head the Union Oil Company to maintain our system of free enterprise and the American way of life."

These thoughts apply with equal propriety to companies and businesses throughout our land. The message they convey should be on plaques in tens of thousands of establishments to show appreciation of the privilege of working and enjoying freedom under the American system, and a determination to preserve it.

## Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California. Los Angeles County, Post Office Box 37, Telephone ELgin 5-3224 or 5-3225.

The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1968. Adjudication Decree Number, 404,764.

A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers  
Peggy L. Evans }  
Dr. Henry V. Witty, Co-Publisher and Editor

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published. Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.



## FREEDOM

AT ANY PRICE

By H. V. WITTY

Winston Churchill — his personality, influence and wisdom — will furnish much grist for the journalistic mills of the future. A few opinionated writers may attempt to relegate Churchill's position to little more than minority opposition to modern liberalism.

However, in the eyes of the majority, Churchill will always occupy the pinnacle of courageous achievement and conservative logic. To illustrate his use of brevity to enhance clarity one has only to quote the Churchill definition of Communism:

"Communism is not only a creed. It is a plan of campaign. A Communist is not only the holder of certain opinions; he is the pledged adept of a well-thought-out means of enforcing them. The anatomy of discontent and revolution has been studied in every phase and aspect and a veritable drill book prepared in a scientific spirit for subverting all existing institutions. The method of enforcement is as much a part of the Communist faith as the doctrine itself. At first the time-honored principles of Liberalism and Democracy are invoked to shelter the infant organism. Free speech, the right of public meet, every form of public meeting, every form of lawful political agitation and constitutional right are paraded and asserted. Alliance is sought with every popular movement towards the left."

"The creation of a mild Liberal or Socialist regime in some period of convulsion is the first milestone. But no sooner has this been created than it is to be overthrown. Woes and scarcity resulting from confusion must be exploited. Collisions, if possible attended with bloodshed, are to be arranged between the agents of the New Government and the working people. Martyrs are to be manufactured. An apologetic attitude in the rulers should be turned to profit. Pacific propaganda may be made the mask of hatreds never before manifested among men. No faith need be, indeed may be, kept with non-Communists. Every act of good will, of tolerance, of conciliation, of mercy, of magnanimity on the part of Governments or Statesmen is to be utilized for their ruin. Then when the time is ripe and the moment opportune, every form of lethal violence from mob revolt to private assassination must be used without stint or compunction. The citadel will be stormed under the banners of Liberty and Democracy; and once the apparatus of power is in the hands of the Brotherhood, all opposition, all contrary opinions must be extinguished by death. Democracy is but a tool to be used and afterwards broken; Liberty but a sentimental folly unworthy of the logician. The absolute rule of a self-chosen priesthood according to the dogmas it has learned by rote is to be imposed upon mankind without mitigations progressively forever. All this, set out in prosy text books, written also in blood in the history of several powerful nations, is the Communist's faith and purpose. To be forewarned should be to be forearmed."

At the first regular board meeting on February 4, a unanimous ballot was cast to reinstate the slate of officers who served so ably during 1964. They are: Paul N. Carter, president; Janet S. Wood, vice president; Nina Neale, secretary, and H. Clay Reavis, treasurer.

The new board of directors is moving forward toward its long term plan for the rehabilitation and beautification of the Sierra Madre Pioneer Cemetery.

ever a Churchillian brain is not needed to recognize socialism for what it is. One needs only an inquiring mind and a few good history books (written before Dewey) to discover that socialism is a parasitic seed which when planted in a vigorous garden of free enterprise, upon maturation consumes the very body of the host which nurtured and sustained its development. And in the end the eventual socialistic harvest yields a final crop of weeds incapable of sustaining itself or its progeny.

## SM Cemetery Association Elect Directors

At the annual meeting of the Sierra Madre Cemetery Association held in January, the following directors were elected to the board: J. Carl Brand, Paul N. Carter, Richard F. Flickwir, C. Jacques Hahn, Dorothy Howe Koenig, Earl La Lone, Nina Neale, H. Clay Reavis, Janet S. Wood.

A review of the year's accomplishments revealed the following: grading and oiling the driveway, brush and weed clearance and general cleanup. Through the courtesy of the Kiwanis Club, gates have been installed at both entrances and the Lions Club contributed the Rock Rose hedge across the south boundary.

At the first regular board meeting on February 4, a unanimous ballot was cast to reinstate the slate of officers who served so ably during 1964. They are: Paul N. Carter, president; Janet S. Wood, vice president; Nina Neale, secretary, and H. Clay Reavis, treasurer.

The new board of directors is moving forward toward its long term plan for the rehabilitation and beautification of the Sierra Madre Pioneer Cemetery.

## Library Book Sale Record Breaker

Neither wind nor rain nor cloudy caprice could keep the customers from the Annual Used Book Sale, sponsored by the Friend of the Sierra Madre Library, February 4 through 6.

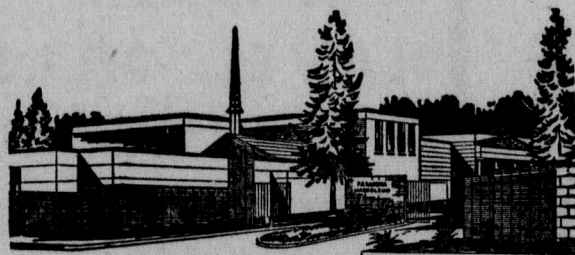
The dimes and quarters which the books brought individually added up to a phenomenal \$712. Of the thousands of volumes donated, the library retained 952 of which 263 are used as replacement of outworn books, 210 for duplications with the balance providing 479 new titles.

As with most successful enterprises the sale resulted from the tireless cooperation and enthusiasm of many participants. For several weeks chairman Dorothy Brown, and co-chairman Ardis Saklem, assisted by last year's chairman Betty Reed, have been involved in detailed planning and direction and, with the help of the dedicated librarians, shouldered the responsibility for this best of all possible sales. They gratefully acknowledge the Girl Scout's cookie contribution and the generosity of all those donating books or serving in other required capacities.

Winston Churchill was an astute student of history and thereby placed socialism in its true perspective. How-

Read the Classified They are Little Bargains with a Saving

## DO YOU KNOW



CRYPTS IN OUR NEW INDOOR CEMETERY UNIT COSTS LESS THAN LOCAL EARTH BURIALS

INVESTIGATE and COMPARE

Pasadena Mausoleum

2227 N. RAYMOND at WOODBURY

SYcamore 7-3146

Crypts

Niches

Crematory

## OUT OF THE COBWEBS

10 Years Ago:  
Feb. 17, 1955

Almost everyone likes a Treasure Hunt whether it's at a private party or on a community wide basis. Now that plans are being made by the Chamber of Commerce for the Wistaria Treasure Hunt to be held in conjunction with the annual Wistaria Fete, merchants and residents alike are looking forward to the fun of finding treasures right in our own stores. A special kick-off luncheon, sponsored by the Chamber for the purpose of explaining the rules and regulations governing the "Hunt" will be held at the Woman's Clubhouse on February 24.

Sierra Madre women will make their fifth annual observance of "The World Day of Prayer" Friday, Feb. 25, through the cooperation of five churches here: the Methodist, Congregational, Christian Science, Nazarene, and Trinity Presbyterian churches.

Carol Jean Byron, 17-year-old daughter of W. R. Byron of Sierra Madre, has been named "Miss Flower Maiden" to rule over the 27th annual Pasadena Flower Show that opens for 10 days in Brookside Park February 26.

20 Years Ago:  
Feb. 22, 1945

War Bond volunteers of the Six War Loan drive were

honored yesterday with a luncheon at Eaton's. They were the guests of the War Bond Finance Committee of Sierra Madre and the Kiwanis Club, in recognition of their splendid efforts in the collection of approximately \$50,000 in War Bonds, which contributed greatly to the success of the last drive.

The News is privileged to announce that Sierra Madre's annual world-famous Wistaria Fete will again be held and for the first time a Queen will be selected from Sierra Madre girls. Tuesday morning, March 13, a Press-Radio Breakfast will be held under the Wistaria Vine at which representatives of the press, motion picture magazines, radio personalities from the Southland and motion picture representatives will be present. The Woman's Club will sponsor this event at which the Queen will be crowned.

30 Years Ago:  
Feb. 22, 1935

Spurred by the FHA's better housing campaign and the general business upswing, building operations in Sierra Madre are well off to a record showing for the year. January permits total \$8,000 for building and alterations as compared to \$800 for a corresponding period last year.

Over 200 guests packed — Please turn to Page 14

## Kiwanis Club Hears Speaker On Investments

The weekly meeting of the Sierra Madre Kiwanis Club met Tuesday, February 9, and Henry Nelson introduced the guest speaker Mr. J. J. Keiser.

Mr. Keiser is from the Beverly Hills office of Dempsey-Tegalar & Co. Investments, and he gave a most interesting talk to the Kiwanians on investments and explained the working of charts and how charts will help you in the stock market.

Thursday, Feb. 18, 1965 SIERRA MADRE NEWS—19

## Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs  
Stoppages. Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets  
Toilet Seats

## save where you shop

Take advantage of the many bargains in the fine stores at Foothill-Rosemead Shopping Center . . . then and there, put the dollars you save into a high-earning account, with federally-chartered safety, at—



"The FEDERAL connection means EXTRA PROTECTION"



FOOTHILL-ROSEMEAD SHOPPING CENTER  
Downtown Office: Green at Los Robles



## NEED AN EXTRA PLACE FOR YOUR TRASH?



## 45-GALLON U.S. STEEL TRASH CANS

Sale Ends  
Saturday  
February 26

\$4.99 each

Haul Away All You Want  
At This Low, Low Price



BankAmericard Honored

Members Florists Telegraph Delivery, California Landscape Contractors  
Association and California Association of Nurserymen

**Simpson's**  
"Garden-Town"  
California's most complete garden center

3425 E. COLORADO, PASADENA

37 Years In Pasadena

SY 5-8651

HI 6-6103

MU 1-8131

Open  
9 A.M. to  
5:30 P.M.  
7 Days a  
Week  
Eight Acres  
of Displays





# FIESTA DEL MONTE



Prices Effective **MON. - SAT., FEB. 15-20 SIX DAYS 9 A.M. TO 9 P.M.**

Pineapple - Grapefruit  
**JUICE DRINK**

**3<sup>F</sup> 89¢**

46-OZ. TIN

**TOMATO CATSUP**

**2<sup>F</sup> 35¢**

14-OZ. BOTTLES

**WHOLE FIGS**

**29¢**

303 GLASS

**PEACHES**

*Sliced or Halves*

**4<sup>F</sup> \$1.00**

2 1/2 TINS

**Whole Green Beans**

**4<sup>F</sup> \$1.00**

303 TINS

**GOLDEN CORN**

**6<sup>F</sup> \$1.00**

*Whole Kernel or Cream Style*

**CHUNK TUNA**

**4<sup>F</sup> \$1.00**

NO. 1/2 TINS

**DILL CHUNKS  
SWEET RELISH**

**29¢**

Sunshine  
**HYDROX COOKIES**

**39¢**

POUND PKG.

**APRICOT HALVES**

**4<sup>F</sup> \$1.00**

303 TINS

**Mandarin Oranges**

**4<sup>F</sup> \$1.00**

11-OZ. TINS

**WHOLE BEETS**

**5<sup>F</sup> \$1.00**

303 GLASS

**Stewed Tomatoes**

**5<sup>F</sup> \$1.00**

303 TINS

**TOMATO SAUCE**

**13<sup>F</sup> \$1.00**

8-OZ. TINS

**Grapefruit Sections**

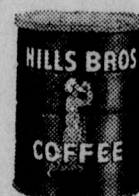
**4<sup>F</sup> \$1.00**

303 TINS

Berry  
**SCOOTER PIES**

**39¢**

THREE FLAVORS



**69¢<sup>lb</sup>**



**30¢ OFF  
SPECIAL PRICE**

**\$1.29**

10-OZS.

## FROZEN FOOD DEPARTMENT

Johnston Big Family Pies  
**CHERRY or APPLE**

**49¢<sup>ea</sup>**

Swanson  
**TV DINNERS**

**49¢<sup>ea</sup>**

**WELCHS FROZEN GRAPE JUICE**

6-OZ. TINS

**5<sup>F</sup> \$1.00**

12-OZ. TINS

**3<sup>F</sup> \$1.00**

Birds Eye  
**GREEN PEAS**

10-OZ.  
PKGS.

**7<sup>F</sup> \$1**

## ROESS QUALITY MEATS

**MANNINGS CHOICE STEER BEEF SALE**

**CHUCK ROAST**

**43¢<sup>lb</sup>**

**O-BONE ROAST**

**63¢<sup>lb</sup>**

Boneless

**CHUCK ROAST**

**65¢<sup>lb</sup>**

Boneless

**BEEF BRISKET**

**83¢<sup>lb</sup>**

**CROSS RIBS**

**45¢<sup>lb</sup>**

**SHORT RIBS**

**4 lbs. \$1.00**

Center Cut

**BEEF SHANKS**

**49¢<sup>lb</sup>**

Knuckle

**SOUP BONES**

**15¢<sup>lb</sup>**

ROLLED  
**SHOULDER  
CLOD**

**95¢<sup>lb</sup>**

**GROUND  
CHUCK**

**59¢<sup>lb</sup>**

**GROUND  
BEEF**

**39¢<sup>lb</sup>**

**BONELESS  
STEW BEEF**

**69¢<sup>lb</sup>**

Wilson Grade A  
**BACON**

**49¢<sup>lb</sup>**

Hoffman All Beef  
**BOLOGNA**

**49¢<sup>lb</sup>**

Center Cut

**SWORD FISH STEAKS**

**79¢<sup>lb</sup>**

Large No. 1 White  
**SHRIMP**

**\$1.35<sup>lb</sup>**

## FRESH FRUITS & VEGETABLES

Central American  
**BANANAS**

**10¢<sup>lb</sup>**

Large Sunkist

**NAVEL ORANGES**

**10¢<sup>lb</sup>**

Cherry

**TOMATOES**

BSK.

**15¢**

Large Green  
**LETTUCE**

**2<sup>F</sup> 25¢**

Large

**WALNUTS**

**3<sup>lb</sup> \$1**

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